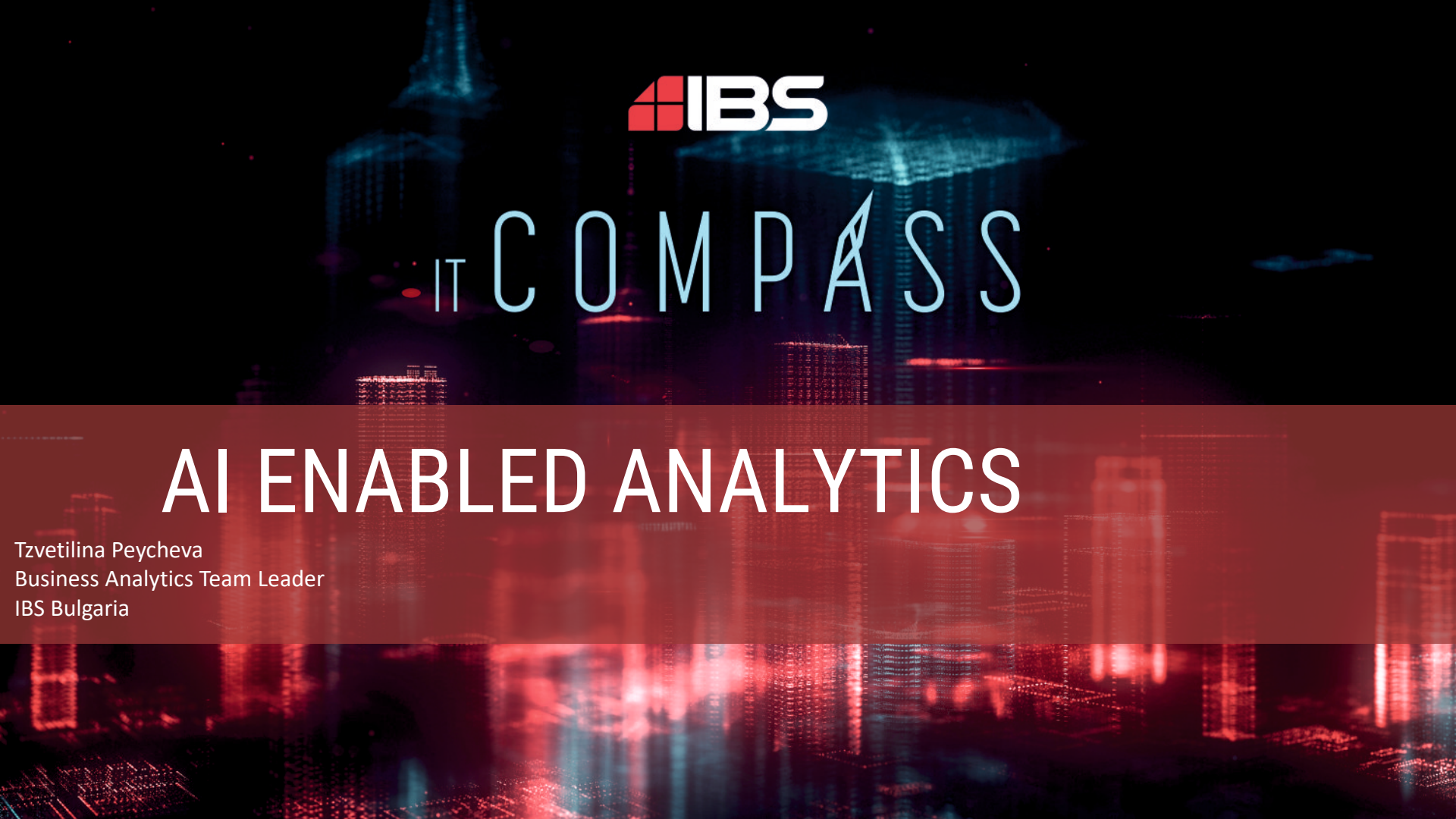


AI ENABLED ANALYTICS

Tzvetilina Peycheva
Business Analytics Team Leader
IBS Bulgaria

Agenda

- What's new in IBM Cognos Analytics 11.1
- Demo

IBM Cognos Analytics and AI

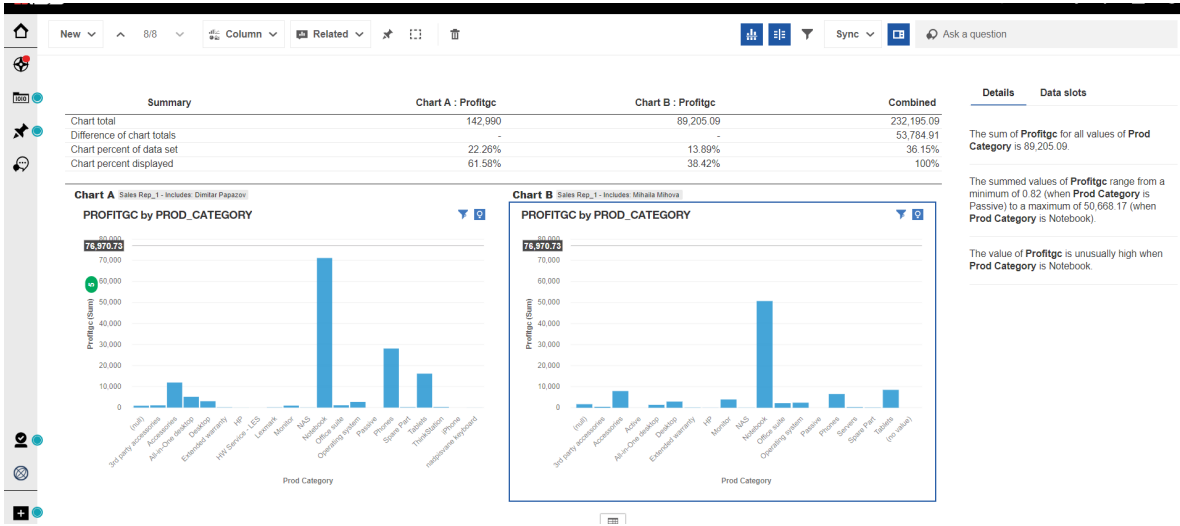
- Data preparation
- Smart Data Discovery
- Automated Data Visualization
- Dashboard and Reports
- AI Assistant
- Collaboration

Data preparation

- Filtering data to only what's needed
- Augmenting data with calculations
- Joining data sets together
- Cleaning and grouping data
- Setting metadata like aggregation and sorting to the best defaults for reports, dashboards and stories;

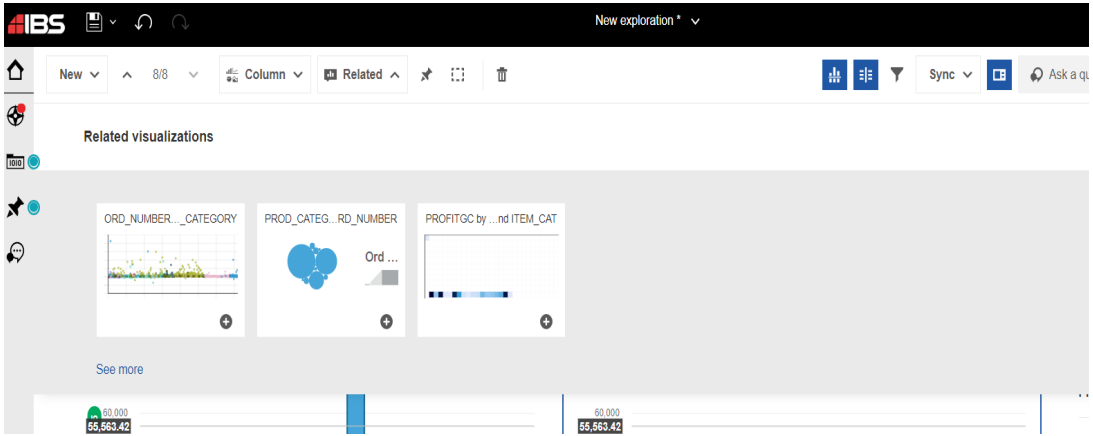
Smart Data Discovery

- Automatically generated insight
- Driver analysis
- Comparison
- Compare by
- Assistant



Automated Data Visualization

- Recommended Visualizations
- Recent Items
- Personal User Experience

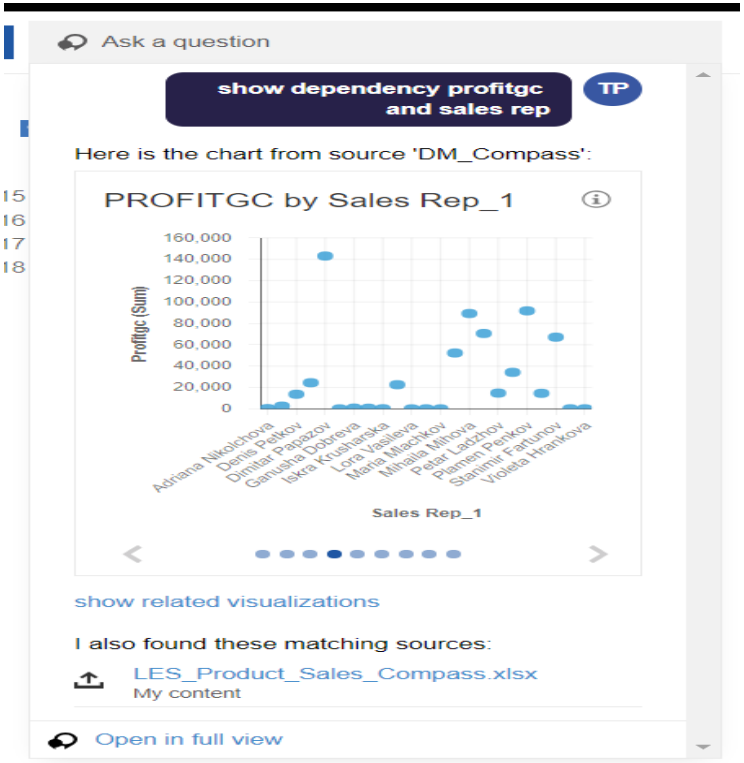


Dashboard–Report–Story

- Custom palettes
- Visualization Animation Feature
- Smart visualization recommender
- Copy and paste
- Share dashboards or stories on Slack
- Export Dashboard as a story
- New scene templates for stories

AI Assistant

- Ask Question in natural language
- Type in English text to discover patterns and relationships in your data



IBS
IT COMPASS
DEMO

IBS
IT COMPASS
Thank you!