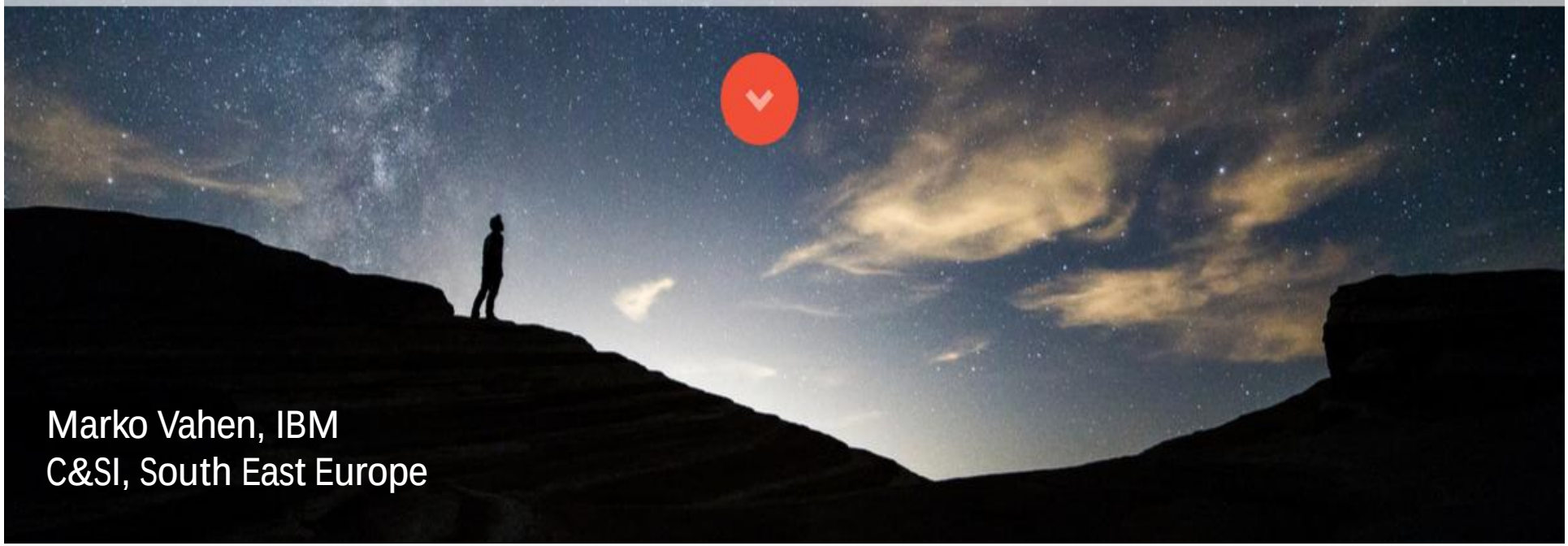
IBM Unified Endpoint Management

Manage your devices across the world

Start your jurney TODAY!



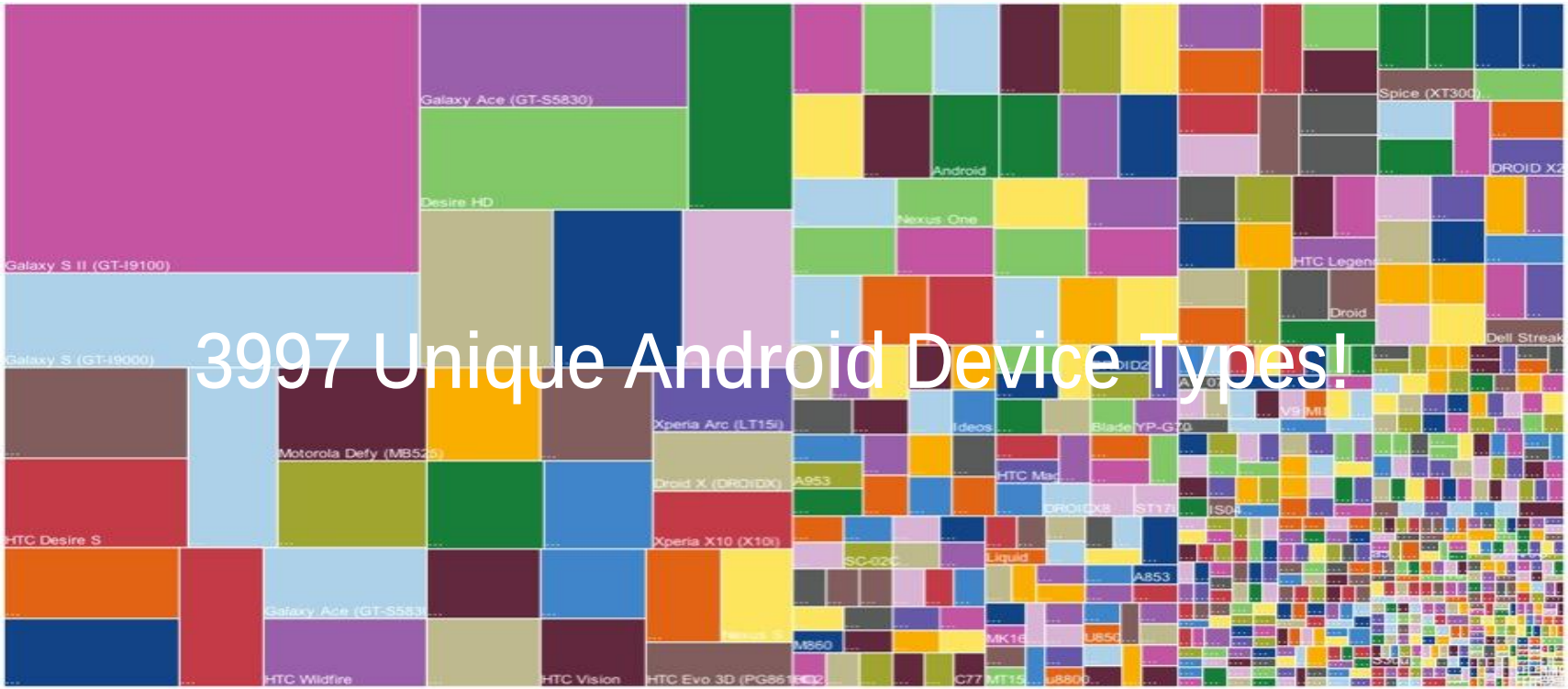
Marko Vahen, IBM
C&SI, South East Europe

Focus: Platform & Usage Model

Planned mobile development platforms (n=2920)

Focus areas for mobile computing adoption (n=3885)

“Device diversity” - Android Fragmentation in 2013



3997 Unique Android Device Types!

“Device diversity” - Android Fragmentation in 2014

Poorly Protected Infrastructure

I want **visibility of the systems, endpoints, mobile devices**

including **threat analysis**

In **real time with proactive notification**

Lack of Policies

I want to **develop and enforce IT policies**

That allows me to **automate the process**

Not just defining the policies but also **assessing the risk posture, reporting on the status, and remediating any deficiencies**

Poorly Protected Information

Protecting your information proactively

It’s not enough to know where the information resides, but it is key to understand

Knowing where your sensitive information resides

Who has access

How is he entering and leaving

Poorly Managed Systems

I want to manage my endpoints and mobile devices **effectively**

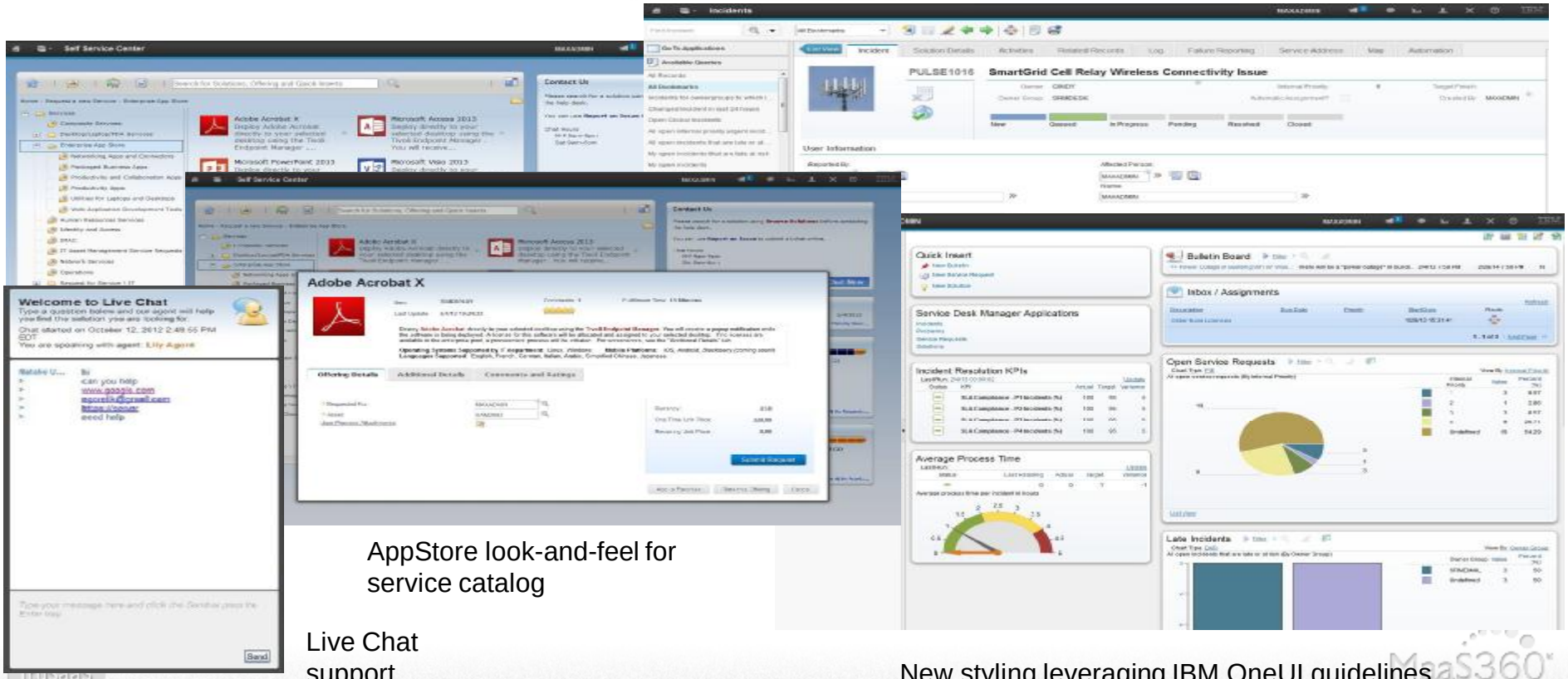
A **well managed endpoint**

Is a **secure endpoint, device**

SCCD 7.5.1 – Exciting & Compelling new release!

Improved user experience

New app headers – understand ticket in **5 seconds**
Simplified and re-designed apps



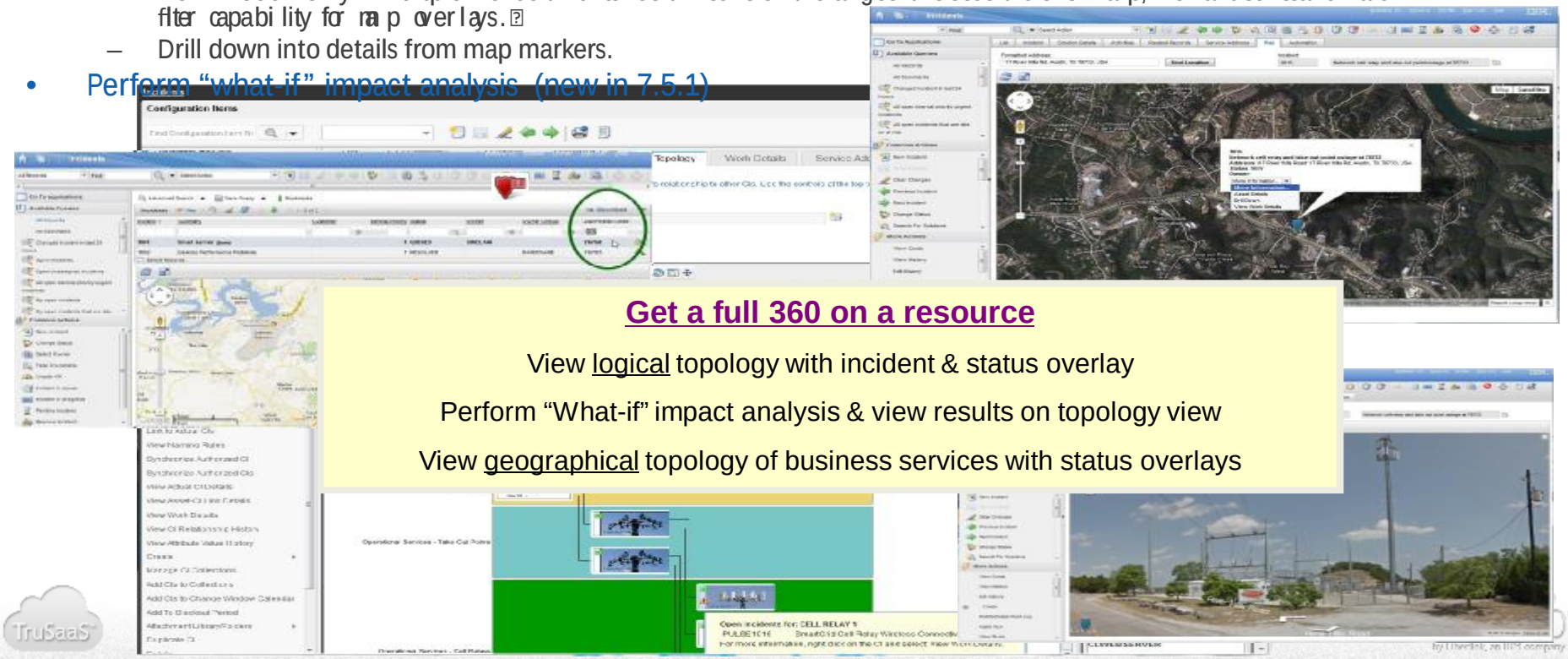
AppStore look-and-feel for service catalog

Live Chat support

New styling leveraging IBM OneUI guidelines

Management

- View information about resources inside and outside the data center.
  - New in SCCD only – Multiple related CIs on a map based on business service topology.
- Analyze the geographic distribution of incidents (either manually created or from monitoring and event management tools).
  - New in SCCD only – Multiple Events / Incidents / Problems / Changes / Assets / CIs on map, Advanced search and filter capability for map overlays.
  - Drill down into details from map markers.
- Perform "what-if" impact analysis (new in 7.5.1)



Get a full 360 on a resource

View logical topology with incident & status overlay

Perform "What-if" impact analysis & view results on topology view

View geographical topology of business services with status overlays

Holistic View of ITIL-Aligned Cloud & Endpoint

Request Office Move

Request Software Deployment to Mobile / Laptop

Request Software License Purchase

Request VM

End User

Request Software Deployment (to server)

Request mobile device wipe (lost device)

IT User Or IT Staff

Patch / Upgrade SW on Server or VM

Search Solutions KB

Report issue (open ticket)

Control Desk Service Catalog Admin

Control Desk Change Mgr

Control Desk Incident – Problem Mgmt

Control Desk IT Asset & SW License Mgmt

Maximo SCCD

Service Catalog

Incident resolution & problem diagnostics

Notification, Escalation

SW Licenses

SW License Audit Reports

Integration with procurement

TEM & MDM/MaaS360

IPM for OS Deployment

Private and Public Cloud Environments

VMware vSphere

VMware vCloud

IBM SmartCloud Entry

IBM SmartCloud Provisioning

IBM SmartCloud Orchestrator

IBM Pure Systems

openstack

IBM SCE

IBM SCE+

SkyTap

Amazon EC2

RackSpace

Mobile

Client

Physical Servers

MaaS360

IBM Unified Device Management

Find and Fix problems in minutes across all enterprise devices

Gartner is in *your* corner!

Security Information and Event Management

Enterprise Mobility Management Suites

Source: Gartner (June 2014)

Client Management Tools

Source: Gartner (May 2014)

IBM is the ***ONLY*** vendor who's a leader in all three Magic Quadrants!

IBM Unified Device Management

Patch Management | Lifecycle Management | Power Management | Core Protection | Security & Compliance | SW Usage & Analysis | Server Automation | Datacenters

Find and Fix problems in minutes across all enterprise devices

IBM/Fiberlink – Leaders in the 2014 Gartner Magic

Magic Quadrant

* IBM/Fiberlink's mature shared-processing architecture is the best-in-class cloud among ranked EMM vendors.
* Supports thousands of installs per day for large accounts.
* Reference customers consistently praise

Download the Report: http://www.maas360.com/zf/631

IBM CIO Office rolls out MaaS360 in days & Saves $500,000

"It took less than 3 days to integrate."

—Bill Tworek, Executive IT architect, IBM

MaaS360 by Fiberlink, an IBM company

70,000+ users migrated in one month

15,000+ users registered within 24 hours

48,000+ users registered in 15 days

200 devices enrolled per minute*

*at high point

< 500 help desk calls – less than ½ of 1%

CASESTUDY - https://w3-03.sso.ibm.com/sales/support/skp/g/mobile/en/gmc14035usen/GMC14035USEN.PDF

MaaS360 Delivers an Integrated Approach

Complete Mobility Management

Comprehensive Mobile Security

AICPA SOC FISMA CSA cloud security alliance

One Platform for All Your Mobile Assets

Powerful Mobility Management

The Essentials

- SMS, email, URL enrollment
- Email, calendar, contact profiles
- VPN and Wi-Fi settings
- Device feature configuration
- Policy updates & changes
- Inventory management
- Compliance reporting

Device Enrollment, Acceptable Use

OTA Configuration

Advanced Management

- Mobile app management
- Document sharing
- Event-based policies
- Proactive expense controls
- BYOD privacy settings
- Shared device support
- Self service portal

Enterprise App Catalog

Location-based policies

18

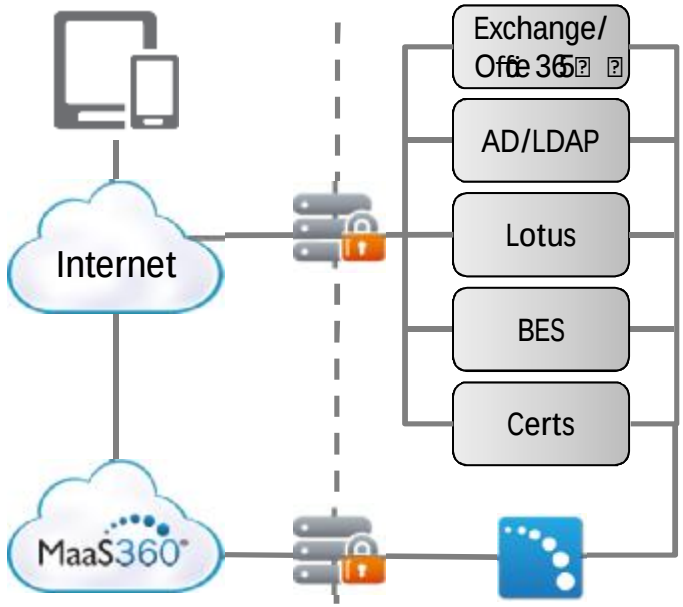
Robust Mobile Security

How MaaS360 Works

Seamless Enterprise Integration

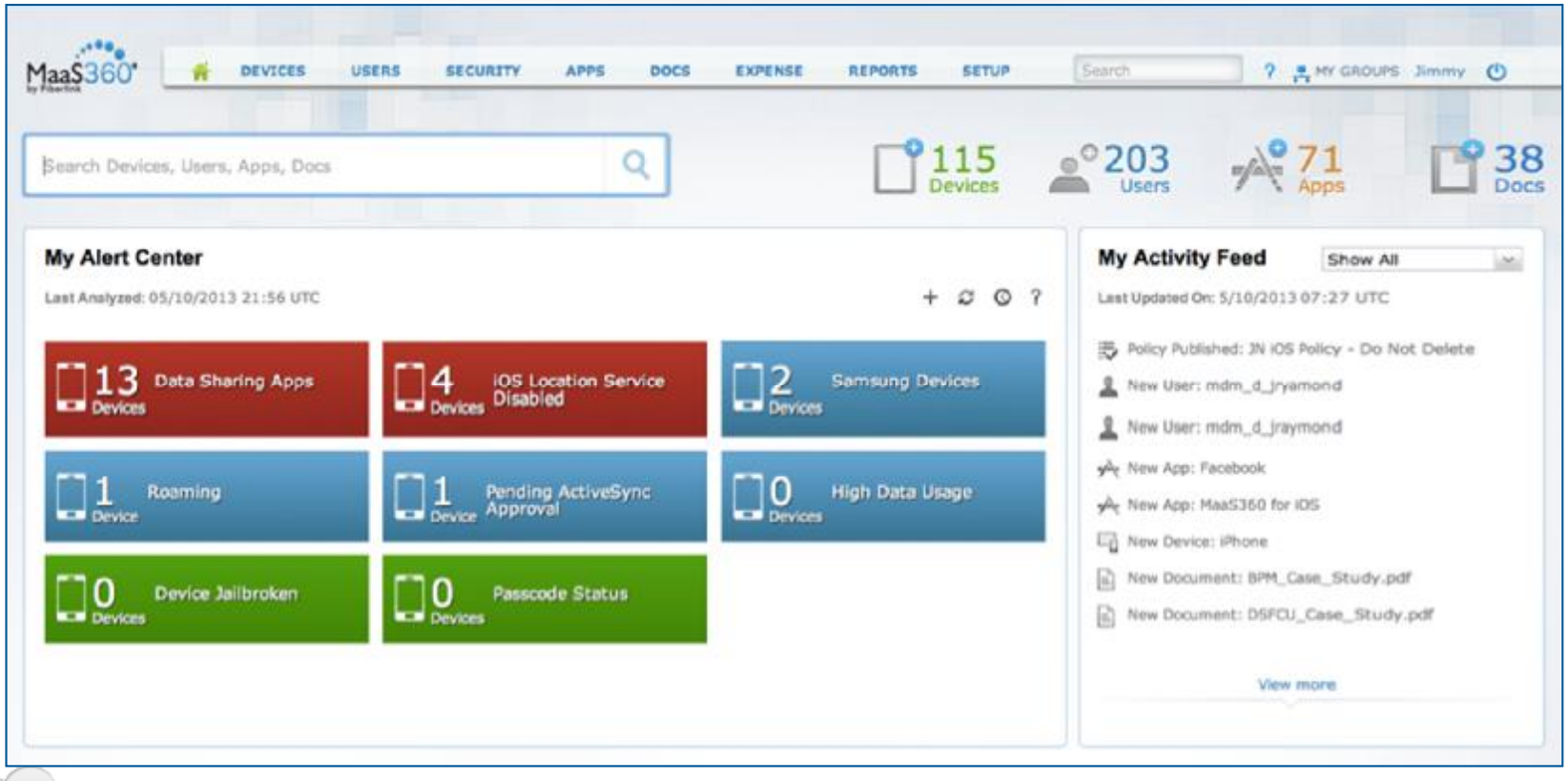
MaaS360 Cloud Extender for plug and play hybrid cloud

- Advanced control of email access for mobile users
- Leverage existing directories and groups to manage users
- Use corporate credentials for enrollment and authentication
- Integrate certificates for advanced user authentication
- Install easily on any Windows machine



Not in-line and no points of failure

Home Page – My Alert Center



MaaS360 Secure Productivity Suite

Dual Persona to separate personal and work data in the BYOD era

MaaS360 Secure Mail

MaaS360 Application Security

MaaS360 Secure Document Sharing

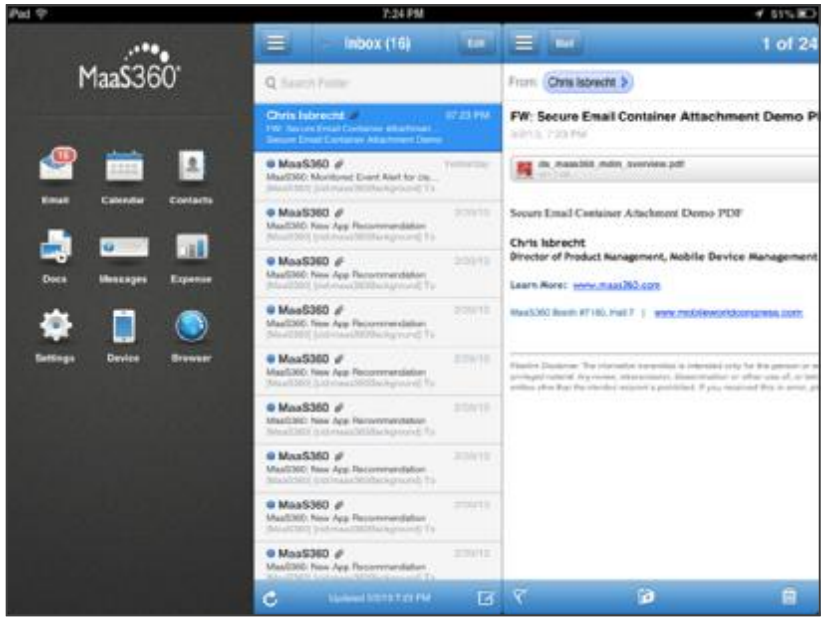
MaaS360 Secure Browser

A Trusted WorkPlace container for seamless security and productivity

Secure Mail

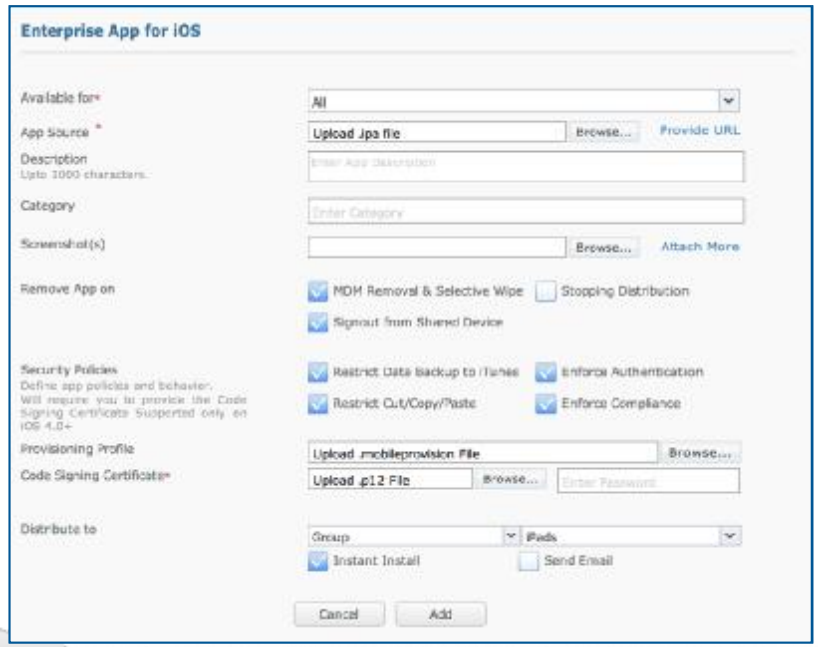
An intuitive office productivity app with email, calendar and contacts

- Contains emails and attachments to prevent data leakage
- FIPS 140-2 compliant, AES-256 bit encryption for data at rest
- Restrict forwarding, moving, and screen captures
- Conduct on-line and off-line compliance checks prior accessing email
- Enforce authentication, cut and paste restrictions, and view-only mode



Application Security

A mobile application container with full operational and security management to protect against data leaks



- Enable user authentication
- Prevent access from compromised devices
- Alert administrators of violations
- Take automated actions
- Restrict cut/copy/paste
- Limit data backup to iTunes