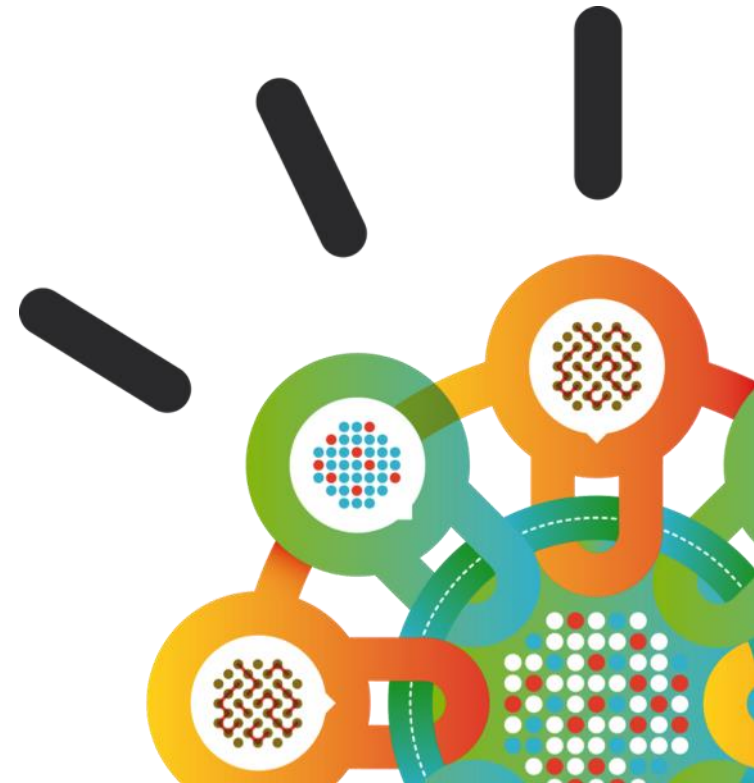


Security Intelligence.
Think Integrated.

Security Intelligence

with IBM Security QRadar solutions

Stanimir Sotirov, Service Centrix Ltd.
stanimir.sotirov@servicecentrix.com
November 2015

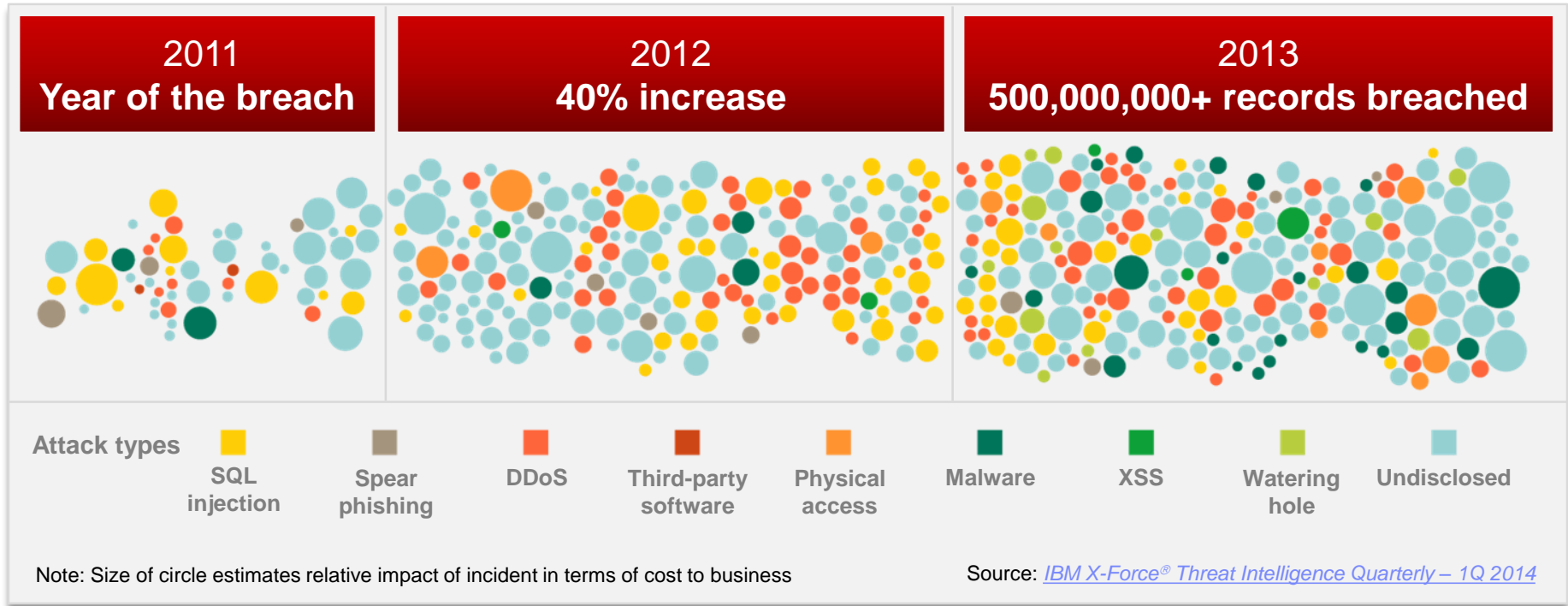




Agenda

- **Introduction to Security Intelligence**
 - Customer needs
- **QRadar Security Intelligence Platform**
 - SIEM, Log Manager, Risk Manager, Vulnerability Manager, Incident Forensics and Network/Application Visibility (QFlow/VFlow)

Sophisticated attackers break through safeguards every day



61% of organizations say **data theft and cybercrime** are their greatest threats

2012 IBM Global Reputational Risk & IT Study

\$3.5M+ average cost of a **data breach**

2014 Cost of Data Breach, Ponemon Institute

Harsh realities for many enterprise network CISOs

Attackers spend an estimated **243 days** on a victim's network before being discovered

In 2013, it took organizations **32 days** on average to resolve a cyber-attack

In 2012, **38%** of targets were **attacked again** once the original incident was remediated.

Annual cost of cyber-crime in the U.S. now stands at **\$11.56 million** per organization

63% of victims **made aware** of their breaches by an external organization

Has our organization been compromised?

When was our security breached?

What type of attack is it?

How to avoid becoming a repeat victim?

How do we identify the attack?

What resources and assets are at risk?



What is Security Intelligence?



Security Intelligence

Actionable information
derived from the analysis of all security-related data
available to an organization.

Today's challenges

Escalating Attacks

Designer Malware

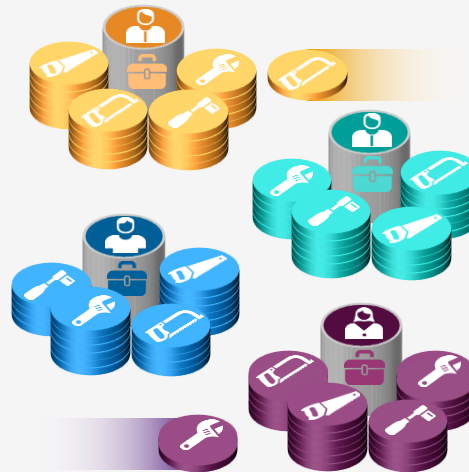
Spear Phishing

Persistence

Backdoors

- Increasingly sophisticated attack methods
- Disappearing perimeters
- Accelerating security breaches

Increasing Complexity



- Constantly changing infrastructure
- Too many products from multiple vendors; costly to configure and manage
- Inadequate and ineffective tools

Resource Constraints



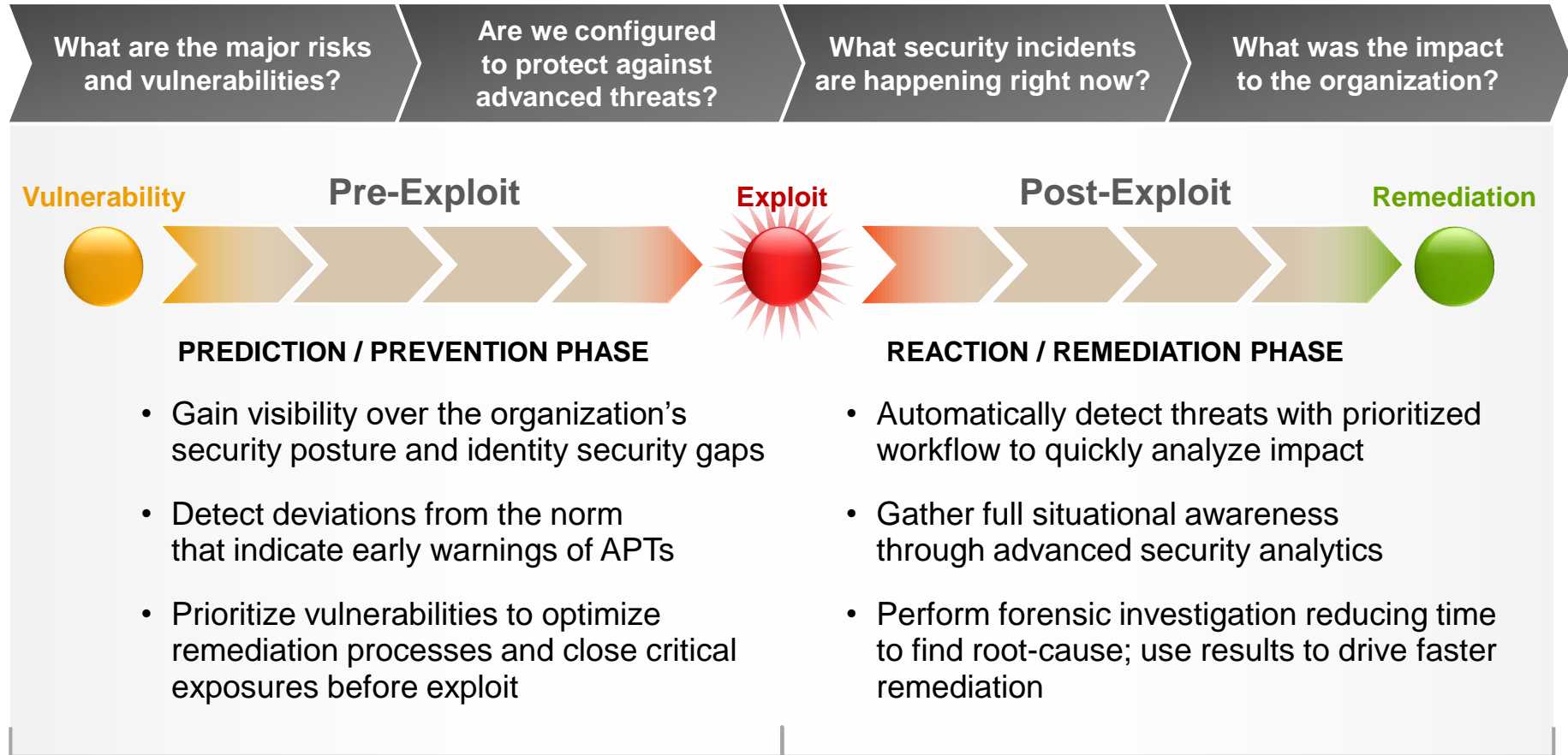
ITSecurityJobs.com

Sorry, no applicants found

- Struggling security teams
- Too much data with limited manpower and skills to manage it all
- Managing and monitoring increasing compliance demands

The security team sees noise

Ask the right questions



Security Intelligence

The actionable information derived from the analysis of security-relevant data available to an organization

IBM QRadar Security Intelligence Platform

Providing actionable intelligence



IBM QRadar is the centerpiece of IBM security integration



Embedded intelligence offers automated offense identification



INTELLIGENT

Extensive Data Sources



Security devices



Servers and mainframes



Network and virtual activity



Data activity



Application activity



Configuration information



Vulnerabilities and threats



Users and identities



Global threat intelligence

Automated Offense Identification

- Unlimited data collection, storage and analysis
- Built in data classification
- Automatic asset, service and user discovery and profiling
- Real-time correlation and threat intelligence
- Activity baselining and anomaly detection
- Detects incidents of the box

Embedded Intelligence

Suspected Incidents

Prioritized Incidents

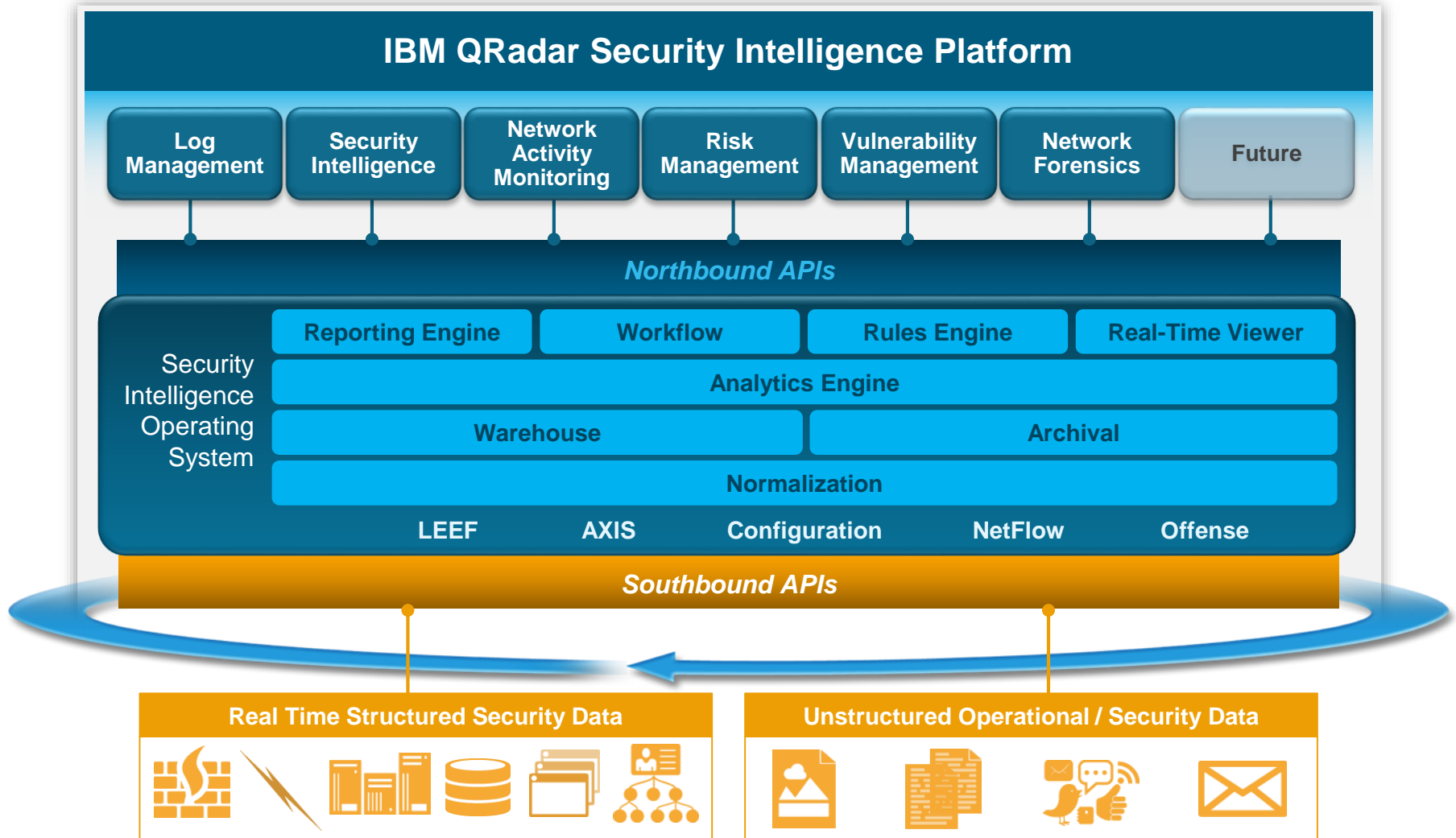
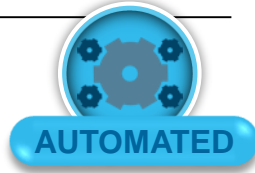




Extend clarity around incidents with in-depth forensics data

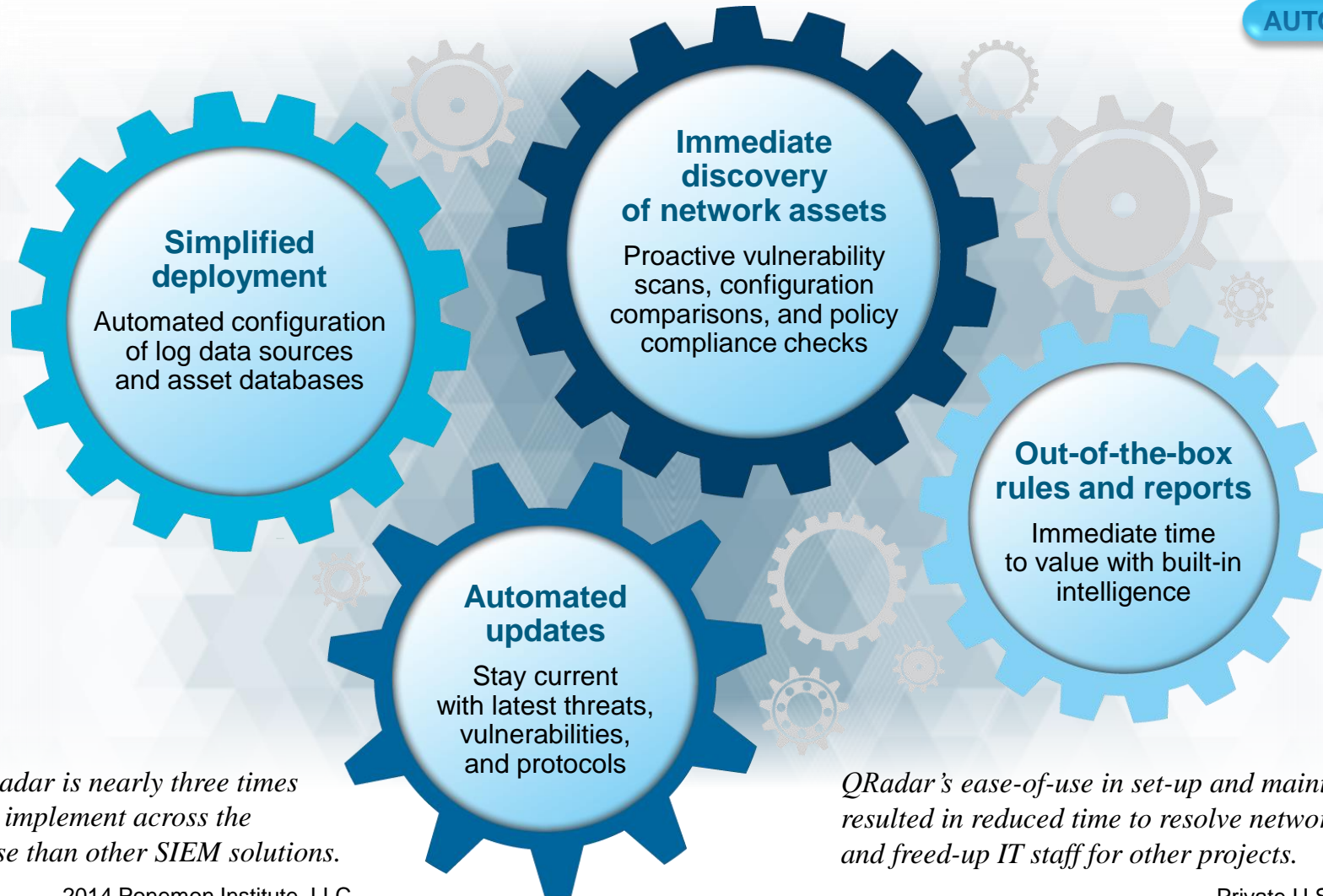


Delivering multiple security capabilities through a purpose-built, extensible platform





Driving simplicity and accelerated time to value



IBM QRadar is nearly three times faster to implement across the enterprise than other SIEM solutions.

2014 Ponemon Institute, LLC
Independent Research Report

QRadar's ease-of-use in set-up and maintenance resulted in reduced time to resolve network issues and freed-up IT staff for other projects.

Private U.S. University
with large online education community

An integrated, unified architecture in a single web-based console



Log
Management

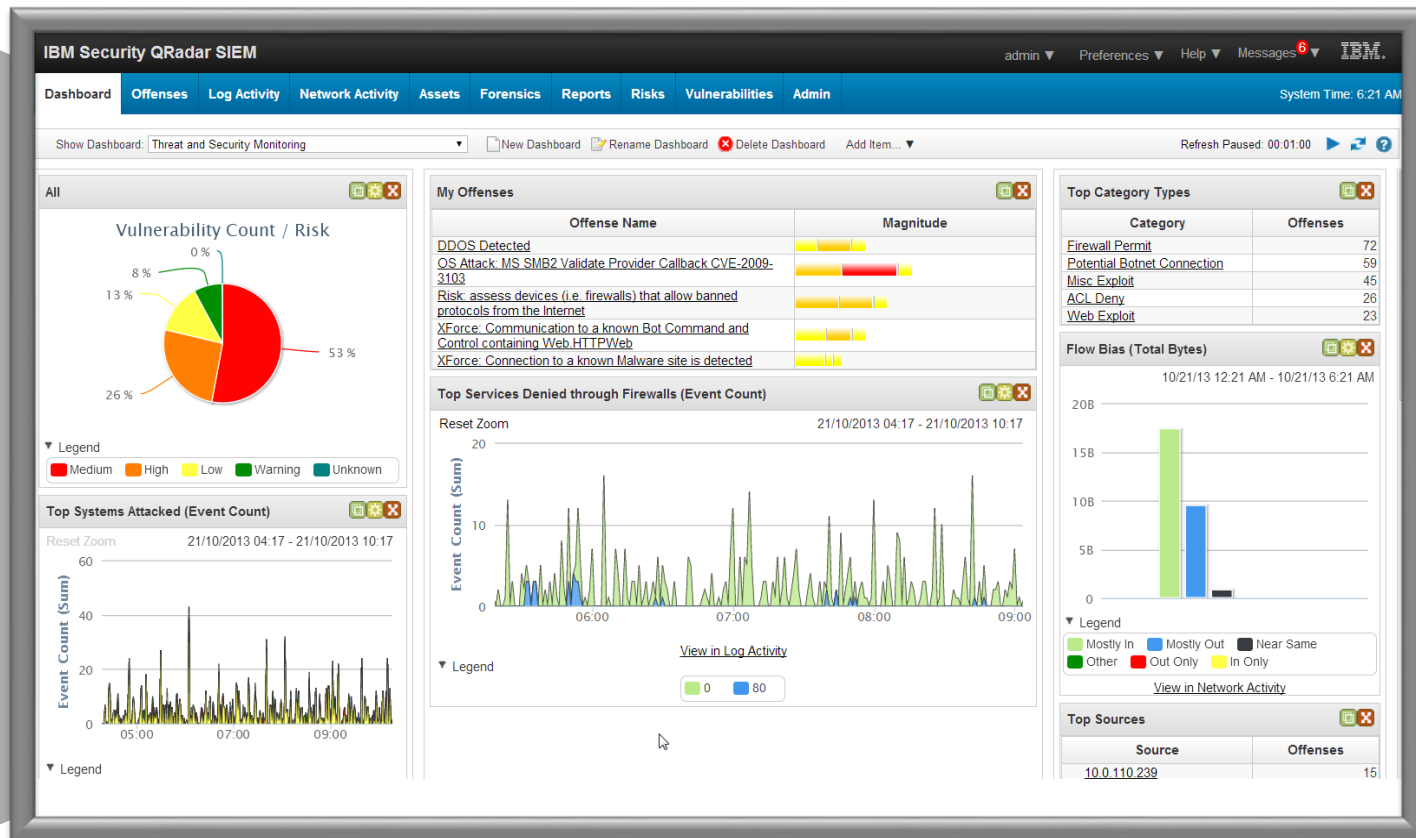
Security
Intelligence

Network
Activity
Monitoring

Risk
Management

Vulnerability
Management

Network
Forensics





Answering questions to help prevent and remediate attacks

What was the attack?

Is the attack credible?

How valuable are the targets to the business?

Who was responsible for the attack?

Where are they located?

What was stolen and where is the evidence?

Are any of the assets vulnerable?

How many targeted assets are involved?

Offense 909

Summary Display Events Connections Flows View Attack Path Actions Print

Magnitude	<div></div>	Status	<div></div>	Relevance	8	Severity	5	Credibility	4
Description	Potential Data Loss	Offense Type	Source IP						
		Event/Flow count	111 events and 1,042 flows in 13 categories						
Source IP(s)	10.0.110.221 (dhcp-221-users-2.acme.com)	Start	Oct 18, 2013 12:28:02 PM						
Destination IP(s)	Local (2) Remote (376)	Duration	4d 10h 42m 57s						
Network(s)	Multiple (3)	Assigned to	admin						

Offense Source Summary

IP	10.0.110.221	Location	Users.Users-2
Magnitude	<div></div>	Vulnerabilities	0
Username	compliance	MAC Address	00:0E:0C:B4:D8:EE
Host Name	dhcp-221-users-2.acme.com	Weight	0
Asset Name	dhcp-221-users-2.acme.com	Events/Flows	15,310
Offenses	8		

Last 5 Notes

Notes	Username	Creation Date
Potential data loss detected, forensics case created	admin	Oct 21, 2013 6:39 AM

Forensics Reconstructions

Case	Collection	IP	Start	End	Status
DataLoss	DataLoss	10.0.110.221	3/27/2014 3:31:00 PM	3/27/2014 4:31:00 PM	SUCCESS

Top 5 Source IPs

Source IP	Magnitude	Location	Vulnerability	User	MAC	Weight	Offenses	Destination(s)	Last Event/Flow	Events/Flows
dhc...	<div></div>	Users.Users-2	No	compliance	00:0E:0C:B4:D8:EE	0	8	21	0s	15,310

QRadar Product Portfolio

Area of Focus

Security Intelligence platform that enables security optimization through advanced threat detection, meet compliance and policy demands and eliminating data silos



Portfolio Overview

QRadar Log Manager

- Turnkey log management for SMB and Enterprises
- Upgradeable to enterprise SIEM

QRadar SIEM

- Integrated log, flow, threat, compliance mgmt
- Asset profiling and flow analytics
- Offense management and workflow

Network Activity Collectors (QFlow)

- Network analytics, behavior and anomaly detection
- Layer 7 application monitoring

QRadar Risk Manager

- Predictive threat modeling & simulation
- Scalable configuration monitoring and audit
- Advanced threat and impact analysis

QRadar Vulnerability Manager

- Integrated Network Scanning & Workflow
- Leverage SIEM, Threat, Risk to prioritize vulnerabilities

QRadar Incident Forensics

- Reconstruct raw network packets to original format
- Determine root cause of security incidents and help prevent recurrences

Fully integrated architecture and interface

One Console Security

Log
Management

SIEM

Risk &
Vulnerability
Management

Network and
Application
Visibility



Built on a Single Data Architecture

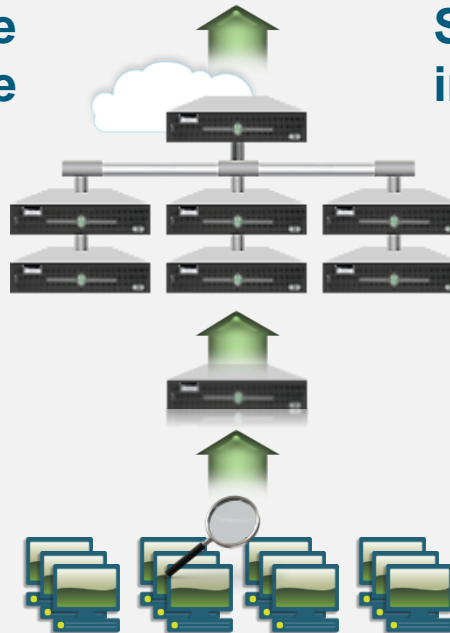
Optimized appliance and software architecture for high performance and rapid deployment

IBM QRadar Security Intelligence Platform



Scalable appliance architecture












- Easy-to-deploy, scalable model using stackable distributed appliances
- Does not require third-party databases or storage



Shared modular infrastructure

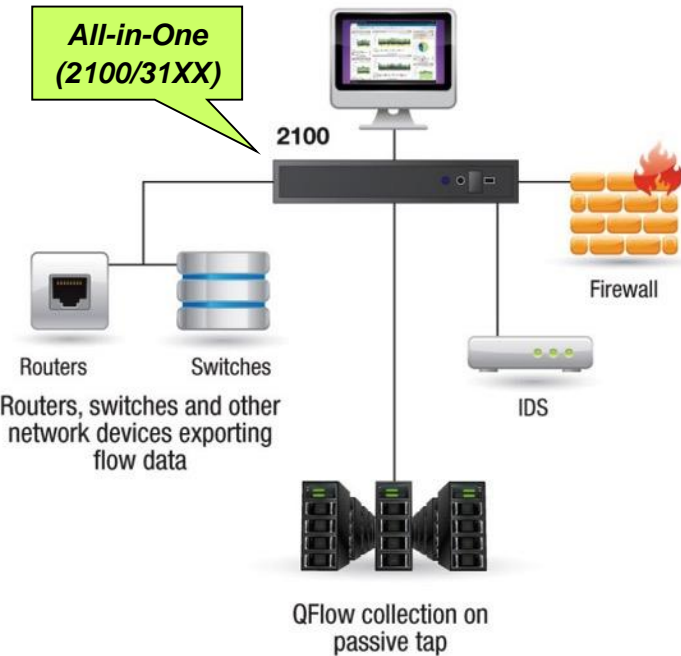
- Offers automatic failover and disaster recovery
- Virtual deployments well suited for cloud environments

Expandable and scalable QRadar platform solutions

Log Management	 	<ul style="list-style-type: none"> • Turn-key log management and reporting • SME to Enterprise • Upgradeable to enterprise SIEM
SIEM	 	<ul style="list-style-type: none"> • Log, flow, vulnerability & identity correlation • Sophisticated asset profiling • Offense management and workflow
Network and Application Visibility	 	<ul style="list-style-type: none"> • Layer 7 application monitoring • Content capture for deep insight & forensics • Physical and virtual environments
Risk & Vulnerability Management	 	<ul style="list-style-type: none"> • Network security configuration monitoring • Vulnerability scanning & prioritization • Predictive threat modeling & simulation
Scalability		<ul style="list-style-type: none"> • Event Processors for remote site • High Availability & Disaster Recovery • Data Node to increase storage & performance
Network Forensics	 	<ul style="list-style-type: none"> • Reconstructs network sessions from PCAPs • Data pivoting and visualization tools • Accelerated clarity around who, what, when

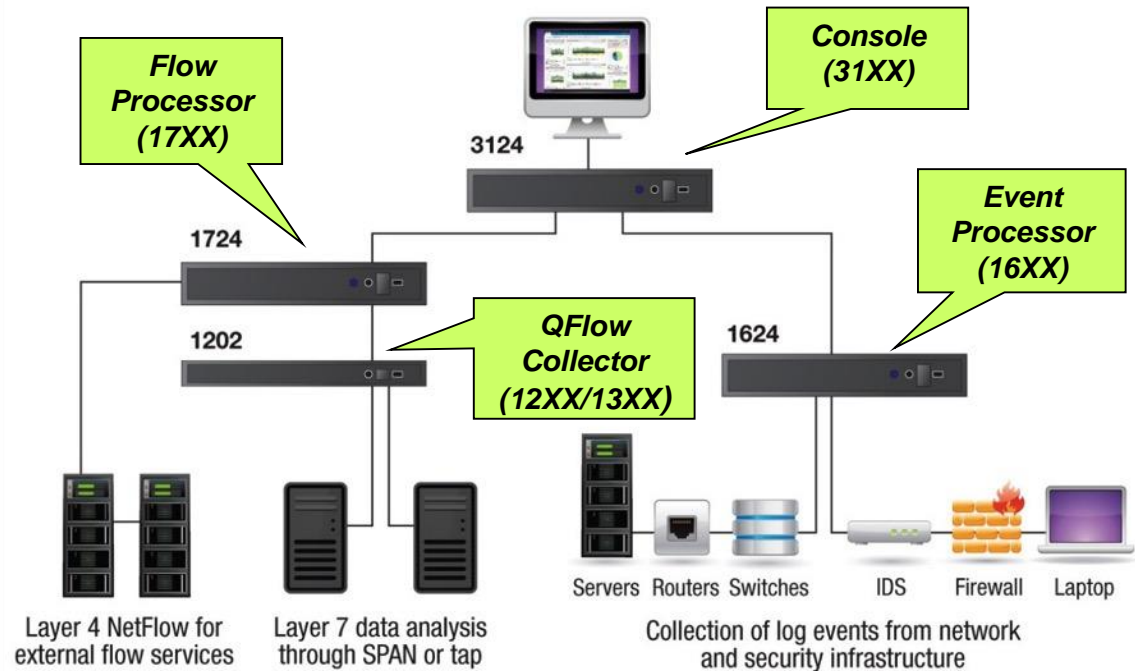
QRadar supports two deployment models: All-in-One and Distributed

Sample IBM Security QRadar SIEM 2100
all-in-one deployment
QRadar web console



All-in-One (AIO) is a single appliance used to collect both events and flow data from various security and network devices, perform data correlation and rule matching, report alerts/threats, and provide all admin functions through a Web browser.

Sample IBM Security QRadar SIEM 3124
distributed deployment
QRadar web console



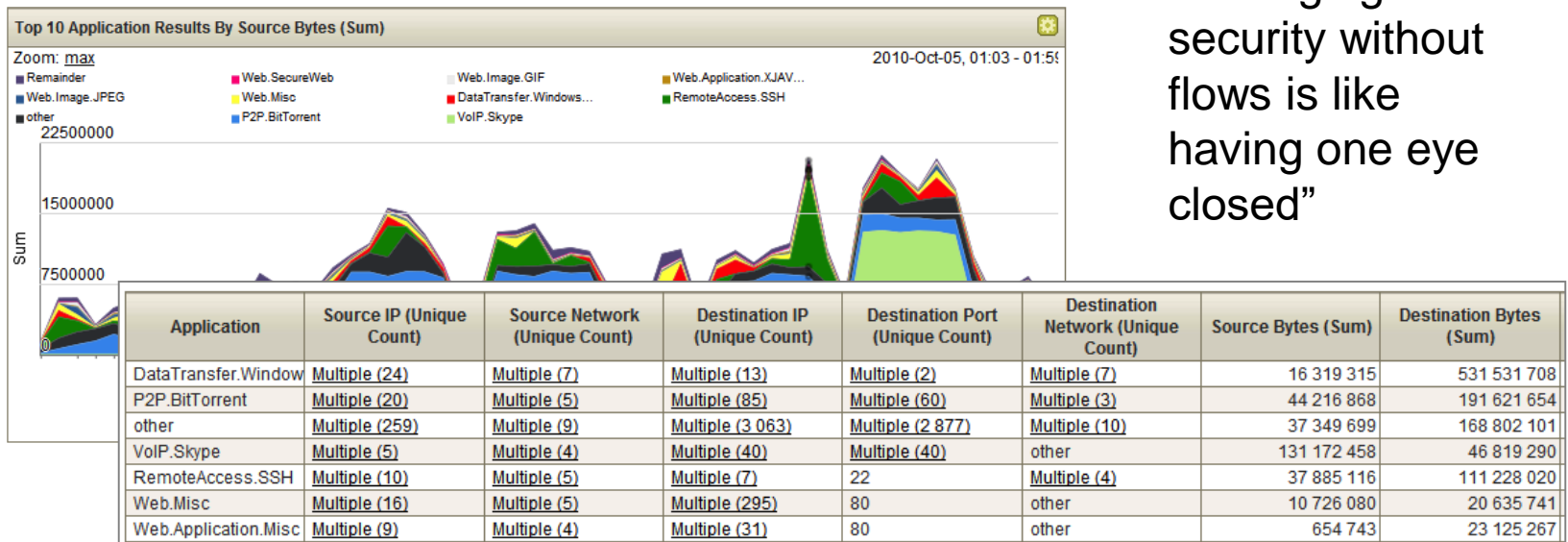
A distributed deployment provides unlimited scalability by using multiple appliances for different purposes:

- **Event Processors/Collectors** to collect, process and store log events
- **Flow Processors/Collectors** to collect, process and store several kinds of flow data generated from network devices.
- **Console** to correlate data from managed processors, generate alerts/reports, and provide all admin functions.

Key QRadar differentiator: network flow analytics

- **Network traffic doesn't lie.** Attackers can stop logging and erase their tracks, but can't cut off the network (flow data)
 - Deep packet inspection for Layer 7 flow data
 - Pivoting, drill-down and data mining on flow sources for advanced detection and forensics
- Helps detect anomalies that might otherwise be missed
- Enables visibility into attacker communications

“Managing security without flows is like having one eye closed”



Gartner agrees the IBM strategy is #1

Figure 1. Magic Quadrant for Security Information and Event Management



Source: Gartner (July 2015)

- QRadar has been in Gartner's leadership quadrant since 2009
- QRadar overtook HP Arcsight for the #1 spot in 2014...by a large margin
- And still holds that margin

Statement of Good Security Practices: IT system security involves protecting systems and information through prevention, detection and response to improper access from within and outside your enterprise. Improper access can result in information being altered, destroyed or misappropriated or can result in damage to or misuse of your systems, including to attack others. No IT system or product should be considered completely secure and no single product or security measure can be completely effective in preventing improper access. IBM systems and products are designed to be part of a comprehensive security approach, which will necessarily involve additional operational procedures, and may require other systems, products or services to be most effective. IBM DOES NOT WARRANT THAT SYSTEMS AND PRODUCTS ARE IMMUNE FROM THE MALICIOUS OR ILLEGAL CONDUCT OF ANY PARTY.

Thank You

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