Програмата

1. Анонси от IBM Connect 2016
   - Project Toscana
   - IBM Connections Unified Homepage & Action Center (Orient Me)
   - IBM Verse & Watson (with Personal Assistants & Offline)
   - IBM Digital Experience
   - BOX

2. Бъдещето на IBM Notes & Domino

3. Domino Admin Blast

4. Move from Notes to Web

5. IBM Design Thinking
Collaborative Overload

80% Time is Meetings, Phone, Email
The emerging IBM is a cognitive solutions and cloud platform company

Ginni Rometty
IBM Chairwoman, President, CEO
THE ERA OF COGNITIVE BUSINESS
1. BOX
2. Verse
3. Connections
4. Digital Experience
5. Toscana
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The Premier Social Business and Digital Experience Conference

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IBM & Box Partnership

a Content Management alternative from the Cloud

Available now 1Q 2016 2H 2016
VERSE

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Verse: Current Focus

- Offline support
- Enhanced calendar capabilities
- Delegated access to Calendar
- Personal Assistant based on IBM Watson®
- Unified landing page (“Orient Me”)
- Extensibility and programmability for 3rd party integration
IBM Verse – eMail newly defined – was the starting point

People, who are important to me and “Waiting for” and “Needs Action”

Appointments stay always in focus
- Offline support
- Last five days of email, next 30 days of calendar data
- Secure (encrypted)
- Password-protected
IBM Verse and Domino Applications in the Browser

The IBM Client Application Access (ICAA) Tool

In case Messages contain Doclinks, Verse opens them with ICAA
The Calendar - Newly Defined
• “Quick Calendar Create”
• Click the “white space” on your calendar bar
<table>
<thead>
<tr>
<th>EST</th>
<th>Mon 1</th>
<th>Tue 2</th>
<th>Wed 3</th>
<th>Thu 4</th>
<th>Fri 5</th>
</tr>
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<tbody>
<tr>
<td>9:00a</td>
<td>Policies and procedures Building 5 Gall Chao</td>
<td>Brainstorm product launch 1-800-555-3687 Ted Amado</td>
<td>Business Directory Room 1011 George Bandini</td>
<td>Products and Services in Q4 Room 1920 Larry Moriarty</td>
<td>Travel time</td>
</tr>
<tr>
<td>10:00a</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:00a</td>
<td>Product Implementation Room 1920 Heather Reeds</td>
<td>Inviation: Industry Leading in 2016 and ... 800-555-9812 Evelyn Stanwood</td>
<td>Review materials for next Innovation talk Evelyn Stanwood</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:00p</td>
<td></td>
<td>Lunch with Amy</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:00p</td>
<td>Review updated deck 1-800-555-6291 Jim Landler</td>
<td></td>
<td>Procedure Room 1202 Amy Blanks</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:00p</td>
<td>Conference work Session Room 1011 Kelly Hardart</td>
<td>Revie- Al Moreno</td>
<td>Take- Allie Singh</td>
<td>Find- Steve Cho</td>
<td></td>
</tr>
<tr>
<td>3:00p</td>
<td>Inviation: ZetaWear Retail Plan 1-800-555-3681 Natalie Olmos</td>
<td></td>
<td>Work on next steps 1-800-555-3687 Nora Shin</td>
<td>Global Enterprise Lisa Stark</td>
<td>Budget... Nora Shin</td>
</tr>
<tr>
<td>4:00p</td>
<td></td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>
“Heatmap” – immediately see your best availability

Calendar: Keep control of your time
Cognitive Collaboration: Your personal assistant – IBM Watson

Schedule meetings
Prioritize or suggest content based on upcoming meetings
Cognitive Collaboration: Re-prioritization of Messages

Start a re-prioritization

Most important sentence instead of first sentence (too often meaningless)
Cognitive Collaboration: Assistance for Answering

- Suggested Action
- Select Document(s) ...
- Finish the answer and submit
- See what you have already done
Cognitive Collaboration: preprepared Invites and more readings

Suggested Action
Send a preprepared Invitation
See what you have done
Suggested Readings
See the readings
1. Smart recommendations in case of overlapping invitations ... and the system is learning
Cognitive Collaboration: Tone analyser

Percentile compares the raw output score to a preset scorecard. For this demo the scorecard is Business Email.

Click on any highlighted word to see suggested synonyms.

Dear Melissa,

I can't tell you how disappointed I am in your service. I know it's not your fault. Still it happened on your watch. On the other hand you're awesome and we should have lunch sometime.

Cheers jerk

--Lance

https://tone-analyzer-demo.mybluemix.net/
IBM Verse On-Premises
A Companion Service for IBM Domino “Next”

- **Timeline?**
  - Targeting 2H2016

- **Effect on 9.0.x?**
  - First, Hawthorn GAs...
  - All other content is pushed to “Next”

- **User experience?**
  - Consistent with cloud
  - Includes: Offline, Box®, add’l UI refinements, calendar consistency, etc.

- **Configuration type available?**
  - All integrated products must be on-premises (e.g., Domino and Connections)

- **Mobile support?**
  - Yes; iOS® and Android®

- **Server platforms?**
  - Currently evaluating

- **Cost?**
  - Still under discussion; stay tuned..
  - IBM’s intent is to entitle to customers who’ve purchased “Next”

- **Part of Notes/Domino or separate?**
  - Similar to “Hawthorn” and “Traveler”
  - Runs as a “companion” on top of “Next”

- **Access to apps?**
  - Does not change
  - Select from Notes or ICAA to run apps content is pushed to “Next”

IBM’s statements regarding its plans, directions and intent are subject to change or withdrawal without notice at IBM’s sole discretion.
CONNECTIONS

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Orient Me

• The challenge for users
  ▪ Too many overlapping tools
  ▪ Too much content to keep up with

• Orient Me is a series of initiatives designed to help the user by:
  ▪ Filtering out what’s important to me instead of all the noise
  ▪ Summarizing email, calendar and social content in a single page
  ▪ Using analytics to assist the user

- Notifications, my tasks and items owed to me
- People, Groups and Communities important to me
- My newsfeed organized by my interests and Communities
- Plan my time and see what’s next

![Image of the Integrated Workplace landing page]

- People, Groups and Communities
- Notifications
- My newsfeed
- Plan my time and see what’s next
Integrated Workplace – “Landing Page”, Interactions overview

People, Groups and Communities which are important to me as a Search resource

All communications overview

Details of the communications
The integrated Workplace - “Action Center”

Notifications, my tasks and items owed to me

News are grouped by content – the most important on top
What’s Next - Mobile Action Center

- Slide out drawer in mobile app
- People and Communities important to me
- Time to join next meeting
- Notifications, my tasks and items owed to me
DIGITAL EXPERIENCE

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IBM Digital Experience

Compelling omni-channel brand experiences and campaigns.

Improve retention & loyalty and reduce service cost.

Marketing websites
- Deliver great online brand experiences

Online stores
- Attract and convert with great content

Self-care
- Build loyalty with relevant, personal online self-service

Distributor/supplier portals
- Support sales partners with integrated online self-service

Social intranet
- Empower staff with relevant, personal online self-service

Citizen portals
- Empower citizens with accessible government services

Solutions focussed on brand engagement
- Compelling omni-channel brand experiences and campaigns.

Solutions focussed on customer, employee or citizen self-service
- Improve retention & loyalty and reduce service cost.

IBM Digital Experience

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IBM Digital Experience Portfolio

IBM Digital Experience Manager

IBM WebSphere Portal
IBM Web Content Manager
IBM Forms Experience Builder
IBM Customer Experience Suite
IBM Employee Experience Suite

IBM Digital Experience on Cloud

IBM Digital Experience on Cloud (Plus)
IBM Mobile Application Content Manager
IBM Forms Experience Builder on Cloud
## 2015 - A year of continuous delivery

<table>
<thead>
<tr>
<th>Q1</th>
<th>Q2</th>
<th>Q3</th>
<th>Q4</th>
</tr>
</thead>
</table>
| **DX v8.5: CF05**  
WS Portal Server v8.5 Custom Pattern for Linux on z Systems  
Web Content Manager – WebRadar virtual portal support (catalog deliverable)  
WS Portal Integration for Enterprise Marketing Management 2.0 (catalog deliverable) | **DX v8.5: CF06**  
Script Portlet 1.3 (catalog deliverable)  
Forms v8.2  
Web Content Manager – Next gen Rich Text Editor tech preview  
Digital Data Connector (DDC) samples for WebSphere Commerce & Smarter Process  
Forms Experience Builder v8.6.1  
DX on Cloud – Single Environment Purchase | **DX v8.5: CF07**  
Mobile App Content Mgr – Closed Beta  
DX Pattern PureApp V2 support  
Web Developer Toolkit for IBM Digital Experience | **DX v8.5: CF08**  
IBM Digital Experience Manager  
Mobile App Content Mgr on Bluemix  
Forms Experience Builder on Cloud (trial) |

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**DX on Cloud** – Single Environment Purchase

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IBM Digital Experience Roadmap*

CONTINUOUS DELIVERY
Persuasive Content & Cloud Updates:
IBM Digital Experience Manager
IBM Digital Experience on Cloud
IBM Web Content Manager
IBM Forms Experience Builder
IBM WebSphere Portal
IBM Mobile App Content Mgt

2015

Forms Experience Builder on Cloud
DX on Cloud operational improvements, including data centers in Europe and Asia
Continued tooling improvements – Line of Business and web developer support
Continued integration improvements – Digital Data Connector, Web Application Bridge, etc

2016

NEW IBM Commerce suite-level integration
NEW Support for web 2.0 site-building
NEW Support for micro-services & APIs
NEW Cognitive support

2017

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What is Project Toscana?

- Without IT help, individuals can quickly share in teams spaces
- A modern, easy to use mobile and web experience
- Focused on the essential collaborative ingredients teams need
- Extensible to integrate partner apps and content
- Enterprise grade management and global cloud delivery
Toscana – Team Collaboration Made Easy

- Teams and projects I’m working with
- Persistent team conversation streams
- People I’m working with
- Direct 1:1 messages
- Files shared in the team conversation stream
Adding notes to the conversation

Team members can write notes collaboratively
Jointly create content – even asynchronously
Mobile Team Collaboration made easy

Access via iPhone, iPad and Android mobile devices plus web browsers

Conversations and content are consistent across devices
Team Collaboration made easy

Select your action

Awareness and Video-Meeting
Project Toscana Partner Ecosystem Strategy

File sync and store:
- IBM
- Box
- Google

Document Editing:
- IBM
- Microsoft
- Evernote
- Google

Web meetings & video conferencing:
- IBM
- Cisco
- WebEx
- Skype

Other app Integrations:
- AppFusions (Salesforce, Twitter), Watson, Bluemix + Vertical apps

IBM core capabilities
IBM or partner

Project Toscana

Toscana integration API’s

App data

Toscana embedded as a service
- Mail,
- Web app,
- Enterprise business apps,
- etc.

Compliance

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Top 5 Take-aways from Connect 2016

1. In 2H16, IBM Notes/Domino.next featuring e.g. Verse on premise will be released and Domino on Bluemix will bring xPages Applications into the Cloud

2. Connections.next will feature the combined “Landing Page” and the “Action Center” – also on mobile devices. In 2H16.

3. Project Toscana will introduce in 2H16 a very new way of jointly and synchronously or asynchronously creation of content – but not standalone.

4. The in 2H16 expected version of the Cloud-based Digital Experience (Portal) will optionally integrate e.g. eCommerce, Marketing solutions and Social.

5. Cognitive Collaboration will add various, very innovative assistance solutions to the services in 2H16 (Calendar-Mail/FAQ)
Thank You!
Your feedback is important!

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Make Every Moment Count

IBS