



The Premier Social Business and Digital Experience Conference







Miroslav Dolaptchiev / 22.03.2016



The Premier Social Business and Digital Experience Conference





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#### Програмата



#### 1. Анонси от IBM Connect 2016

- Project Toscana
- IBM Connections Unified Homepage & Action Center (Orient Me)
- IBM Verse & Watson (with Personal Assistants & Offline)
- IBM Digital Experience
- BOX
- 2. Бъдещето на IBM Notes & Domino
- 3. Domino Admin Blast
- 4. Move from Notes to Web
- 5. IBM Design Thinking













# VOICE EXPERTISE EFFECTIVENESS





Ginni Rometty
IBM Chairwoman, President, CEO









#### Следва ...

- 1. BOX
- 2. Verse
- 3. Connections
- 4. Digital Experience
- 5. Toscana



### BOX

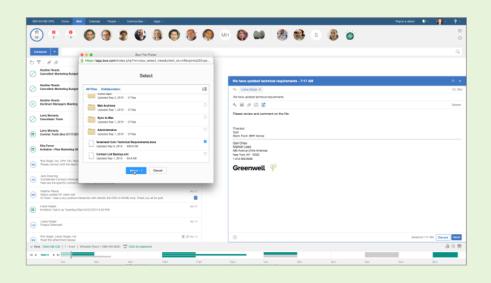


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#### IBM & Box Partnership

a Content Management alternative from the Cloud









**Available now** 

1Q 2016

2H 2016





On Premises and Cloud

Integrations with Docs, Wikis, Blogs, Meetings,

with internal and external users

File Sync and Share Content centric

Pure Cloud

Integrations across IBM and other business applications

collaboration on content with external parties

File Sync and Share



IBM | box



## **VERSE**



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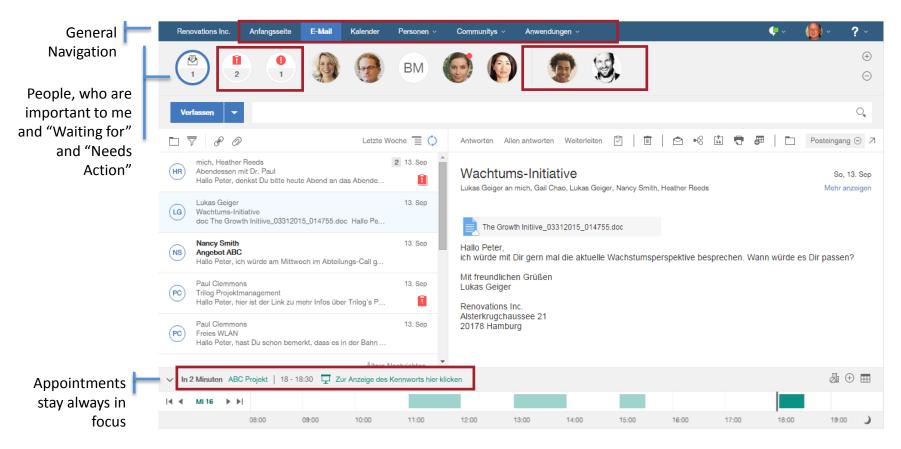


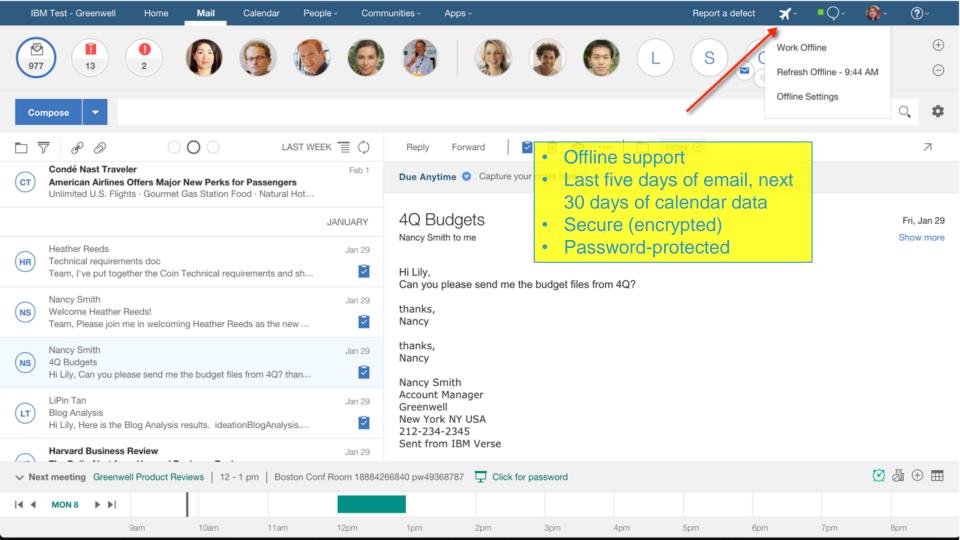
#### **Verse: Curent Focus**

- Offline support
- Enhanced calendar capabilities
- Delegated access to Calendar
- Personal Assistant based on IBM Watson<sup>®</sup>
- Unified landing page ("Orient Me")
- Extensibility and programmability for 3rd party integration



#### IBM Verse – eMail newly defined – was the starting point



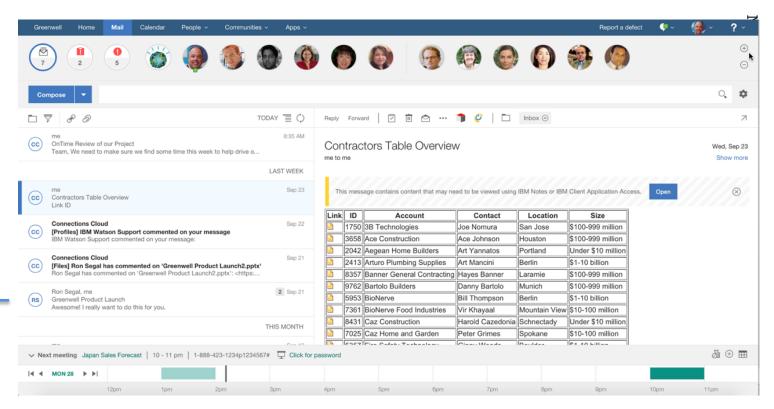


#### IBM Verse and Domino Applications in the Browser



The IBM Client
Application Access
(ICAA) Tool

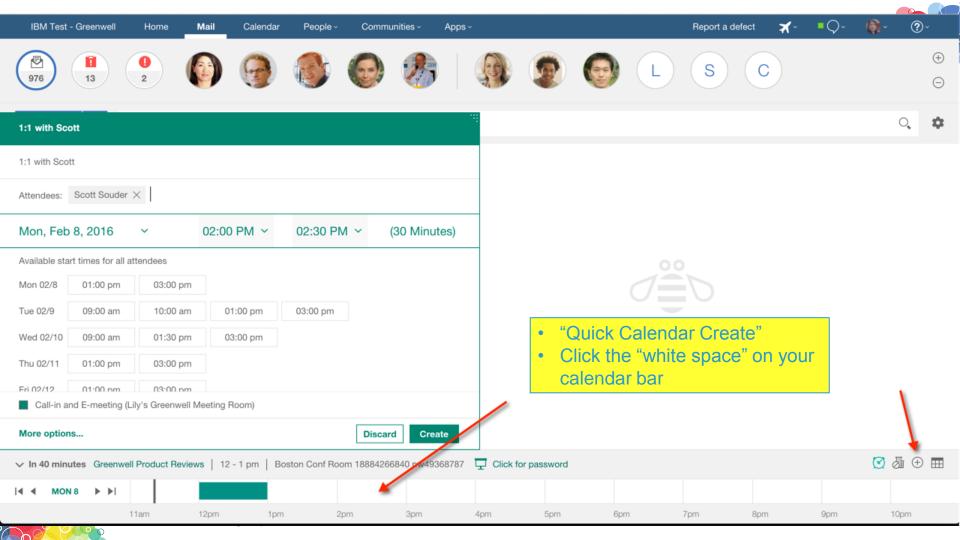
In case Messages contain Doclinks, Verse opens them with ICAA

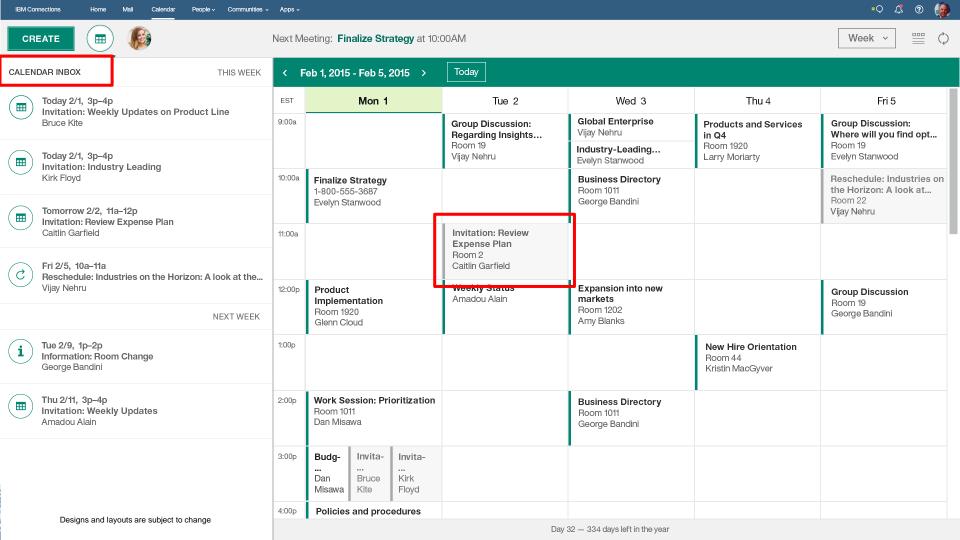


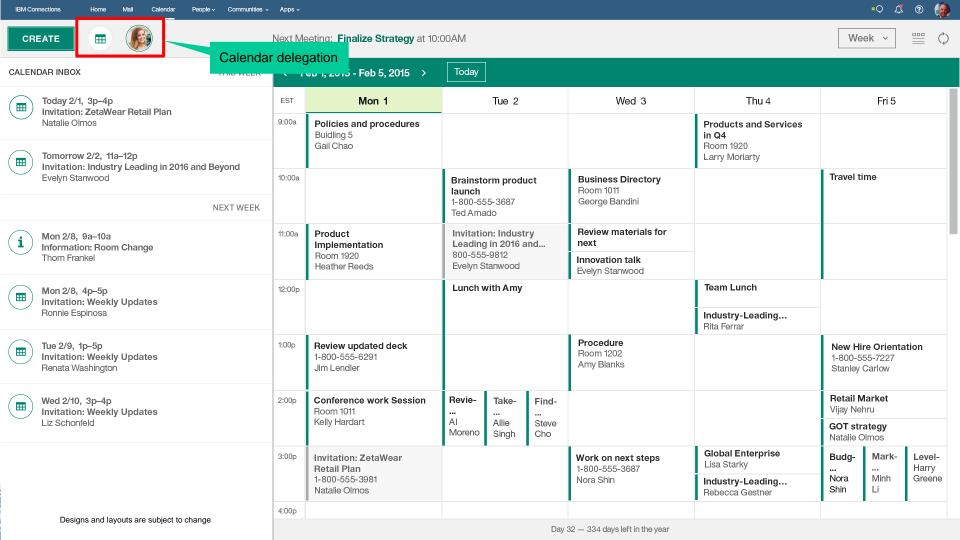


#### The Calendar - Newly Defined

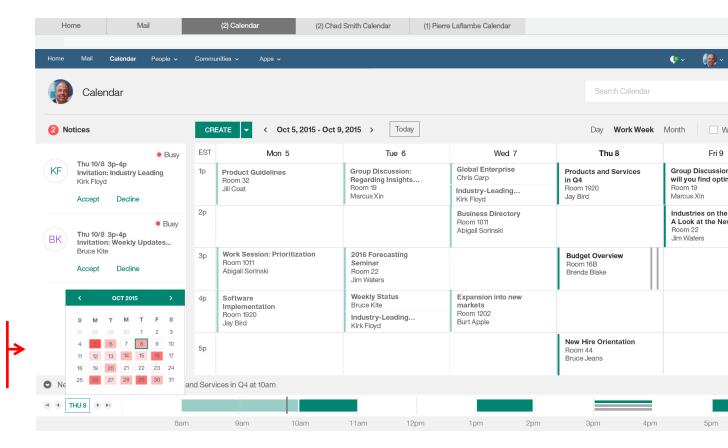








#### Calendar: Keep control of your time



"Heatmap" – immediately see your best availability

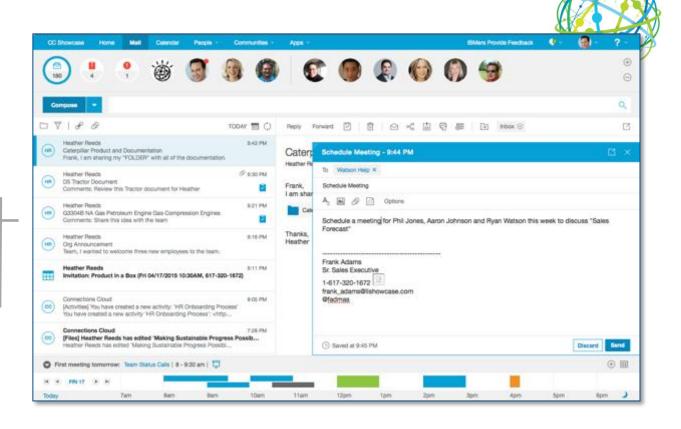


COGNITIVE IS HERE

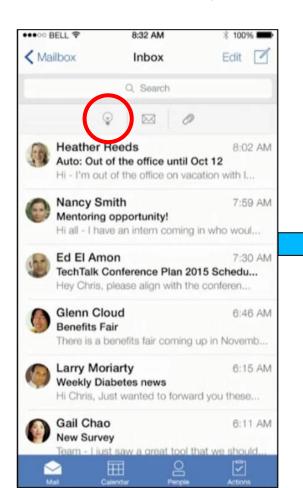
#### Cognitive Collaboration: Your personal assistant – IBM Watson

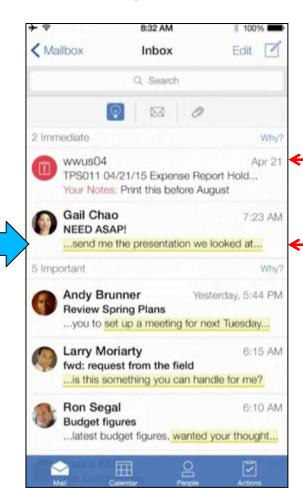
Schedule meetings

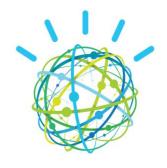
Prioritize or suggest content based on upcoming meetings



#### Cognitive Collaboration: Re-prioritization of Messages



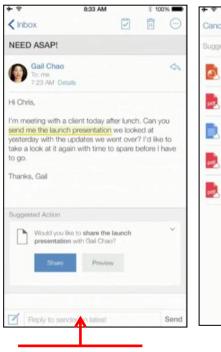




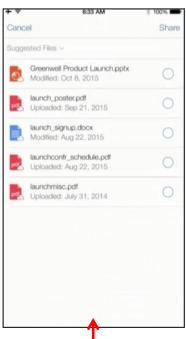
Start a re-prioritization

Most important sentence instead of first sentence (too often meaningless)

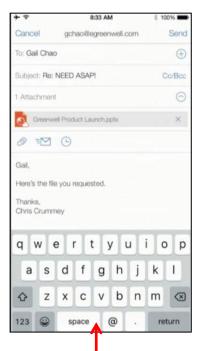
#### Cognitive Collaboration: Assistance for Answering



Suggested Action



Select
Document(s) ...



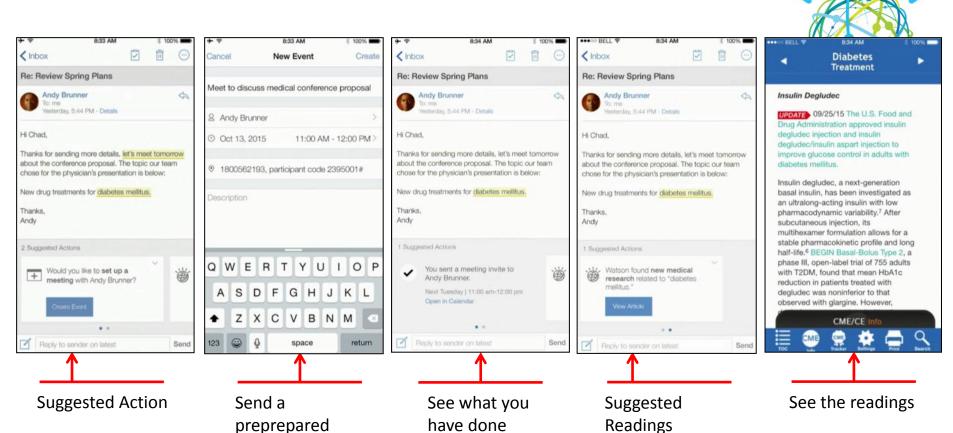
Finish the answer and submit



See what you have already done

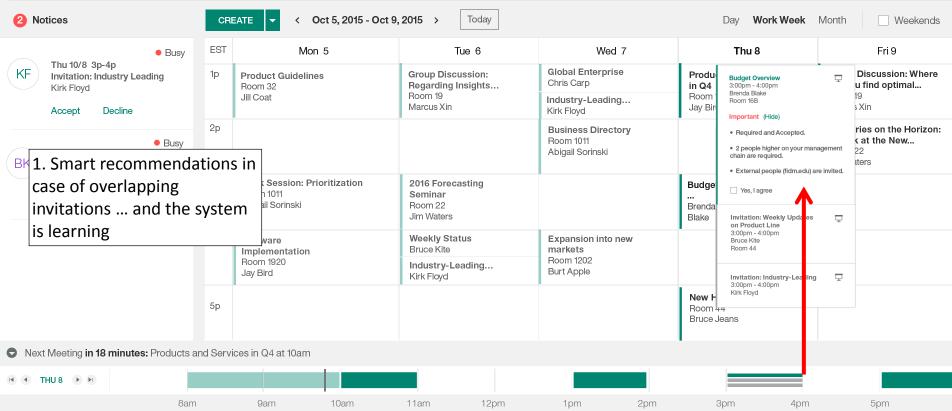
#### Cognitive Collaboration: preprepared Invites and more readings

Invitation





#### Cognitive Collaboration supports Calendaring

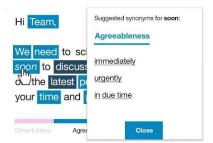


#### Cognitive Collaboration: Tone analyser

--Lance







https://tone-analyzer-demo.mybluemix.net/

# IBM Verse On-Premises A Companion Service for IBM Domino "Next"



- Timeline?
  - Targeting 2H2016
- Effect on 9.0.x?
  - First, Hawthorn GAs...
  - All other content is pushed to "Next"
- User experience?
  - Consistent with cloud
  - Includes: Offline, Box®, add'l UI refinements, calendar consistency, etc.
- Configuration type available?
  - All integrated products must be onpremises (e.g., Domino and Connections)

- Mobile support?
  - Yes; iOS® and Android®
- Server platforms?
  - Currently evaluating
- Cost?
  - Still under discussion; stay tuned...
  - IBM's intent is to entitle to customers who've purchased "Next"
- Part of Notes/Domino or separate?
  - Similar to "Hawthorn" and "Traveler"
  - Runs as a "companion" on top of "Next"
- Access to apps?
  - Does not change
  - Select from Notes or ICAA to run apps content is pushed to "Next



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### **CONNECTIONS**



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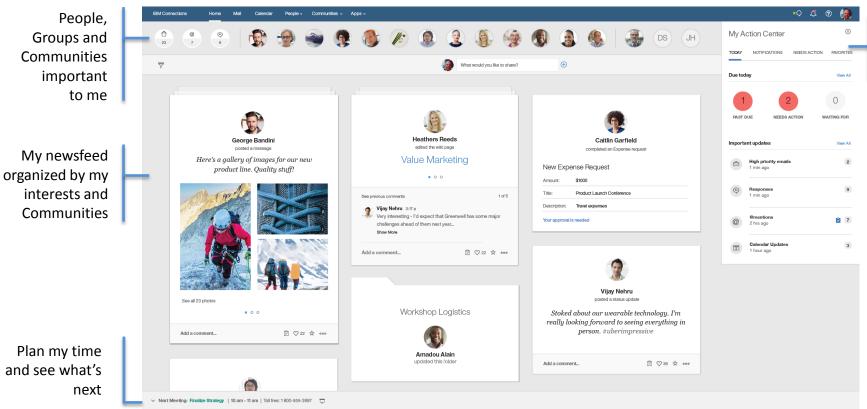
#### Orient Me

- The challenge for users
  - Too many overlapping tools
  - Too much content to keep up with
- Orient Me is a series of initiatives designed to help the user by:
  - Filtering out what's important to me instead of all the noise
  - Summarizing email, calendar and social content in a single page
  - Using analytics to assist the user

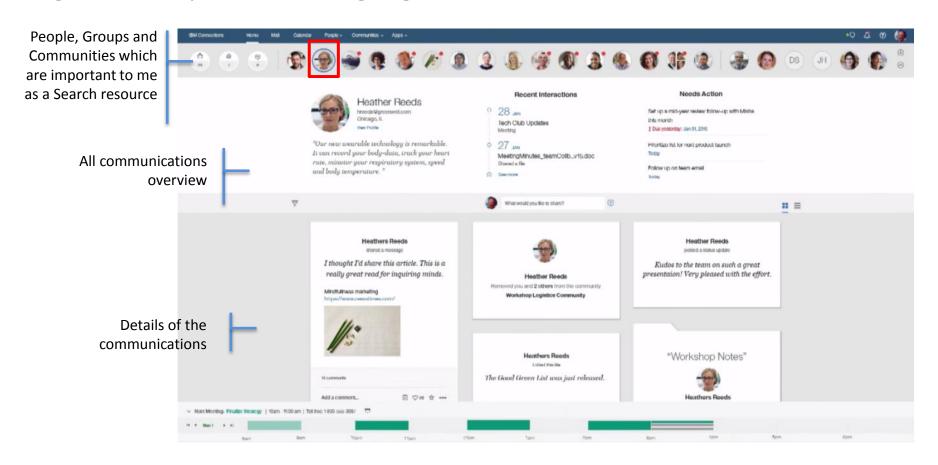


# Integrated Workplace – The new "Landing Page"

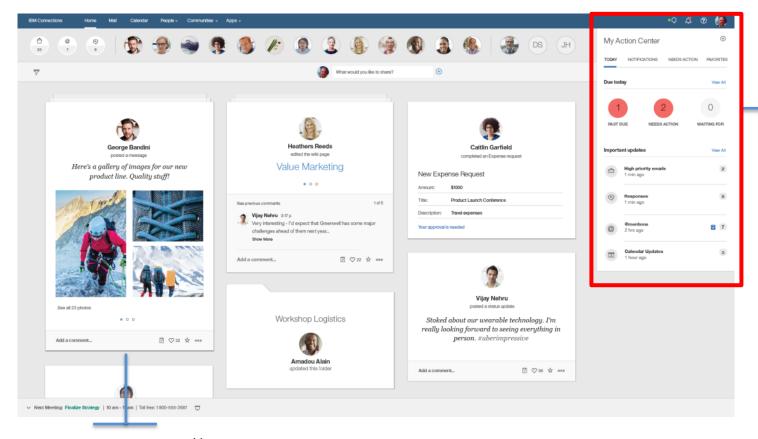
Notifications, my tasks and items owed to me



#### Integrated Workplace – "Landing Page", Interactions overview



#### The integrated Workplace - "Action Center"



Notifications, my tasks and items owed to me

News are grouped by content

- the most important on top

#### What's Next - Mobile Action Center





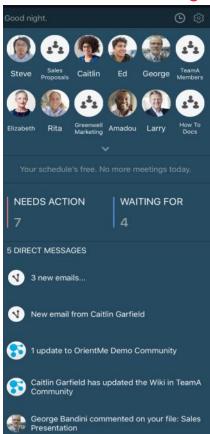


Slide out drawer in mobile app

People and Communities important to me

Time to join next meeting

Notifications, my tasks and items owed to me





#### DIGITAL EXPERIENCE



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# IBM Digital Experience



Compelling omni-channel brand experiences and campaigns.

Improve retention & loyalty and reduce service cost.

Marketing websites

**Deliver great** online brand experiences

Online stores

Attract and convert with great content Self-care

relevant. personal online self-service

**Build loyalty with** 

Distributor/ supplier portals

**Support sales** partners with integrated online self-service

Social intranet

**Empower staff** with relevant, personal online self-service

Citizen portals

**Empower citizens** with accessible government services





LAFARGE

Connect 2









Cegidliko



















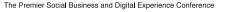












# IBM Digital Experience Portfolio







#### **IBM Digital Experience Manager**

IBM WebSphere Portal
IBM Web Content Manager
IBM Forms Experience Builder
IBM Customer Experience Suite
IBM Employee Experience Suite



#### **IBM Digital Experience on Cloud**

IBM Digital Experience on Cloud (Plus)
IBM Mobile Application Content Manager
IBM Forms Experience Builder on Cloud



# 2015 - A year of continuous delivery



Q1

Q2

Q3

Q4

- DX v8.5: CF05
- WS Portal Server v8.5
   Custom Pattern for
   Linux on z Systems
- Web Content Manager WebRadar virtual portal support (catalog deliverable)
- WS Portal Integration for Enterprise Marketing Management 2.0 (catalog deliverable)

- DX v8.5: CF06
- Script Portlet 1.3 (catalog deliverable)
- Forms v8.2
- Web Content Manager Next gen Rich Text Editor tech preview
- Digital Data Connector (DDC) samples for WebSphere Commerce & Smarter Process
- Forms Experience Builder v8.6.1
- DX on Cloud Single Environment Purchase

#### • DX v8.5: CF07

- Mobile App Content Mgr – Closed Beta
- DX Pattern PureApp V2 support
- Web Developer Toolkit for IBM Digital Experience

- DX v8.5: CF08
- IBM Digital Experience Manager
- Mobile App Content Mgr on Bluemix
- Forms Experience Builder on Cloud (trial)

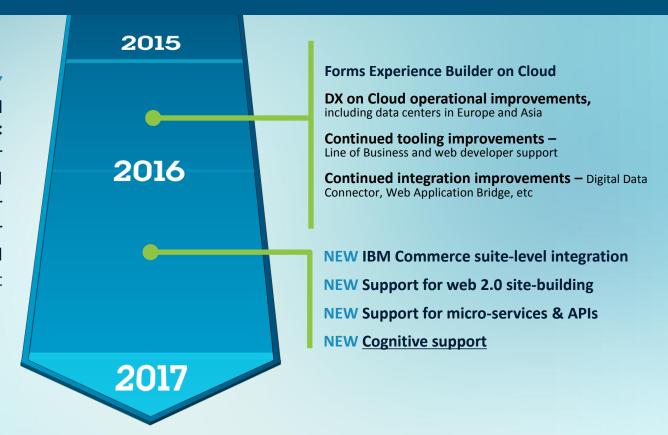


## IBM Digital Experience Roadmap\*

#### **CONTINUOUS DELIVERY**

Persuasive Content & Cloud Updates:

IBM Digital Experience Manager
IBM Digital Experience on Cloud
IBM Web Content Manager
IBM Forms Experience Builder
IBM WebSphere Portal
IBM Mobile App Content Mgt



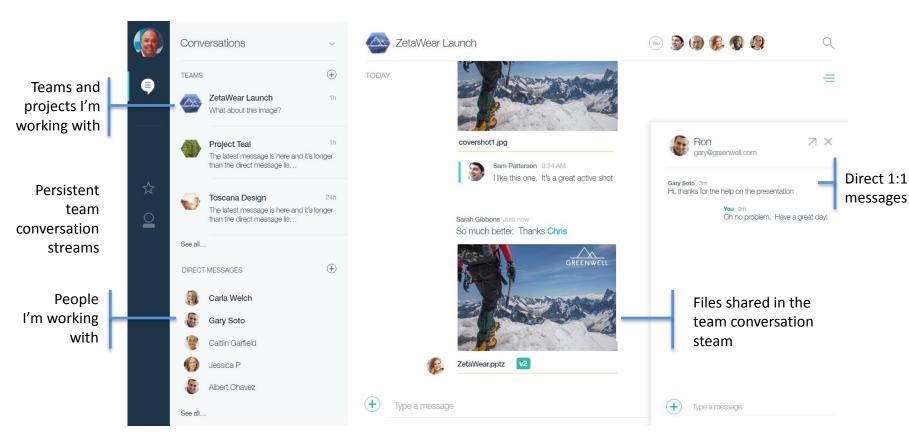


# What is Project Toscana?

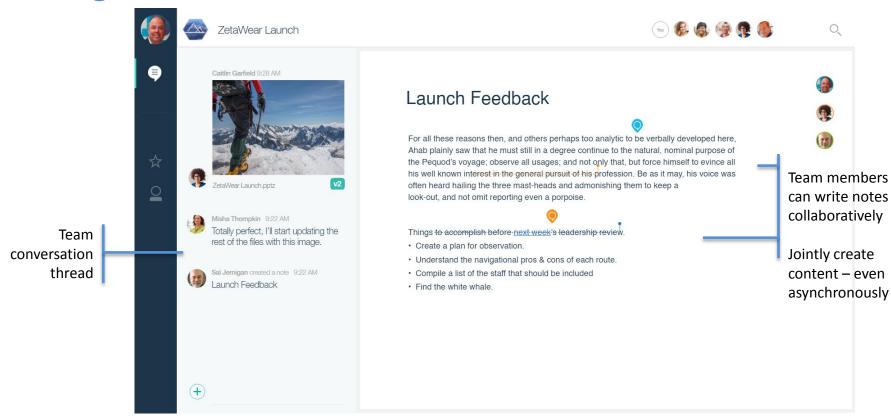
- Without IT help, individuals can quickly share in teams spaces
- A modern, easy to use mobile and web experience
- Focused on the essential collaborative ingredients teams need
- Extensible to integrate partner apps and content
- Enterprise grade management and global cloud delivery



## Toscana – Team Collaboration Made Easy



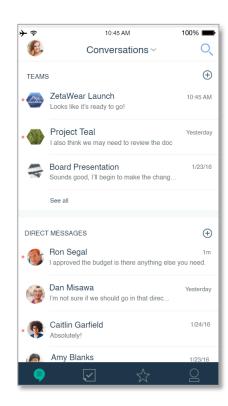
### Adding notes to the conversation

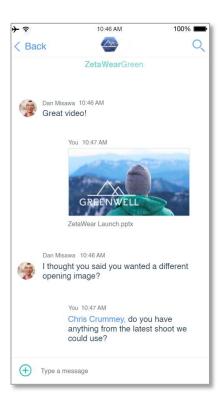


#### Mobile Team Collaboration made easy

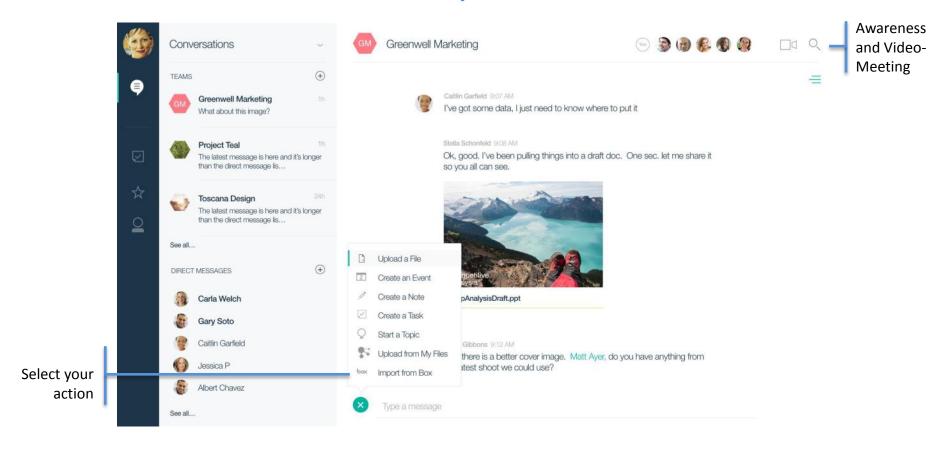
Access via iPhone, iPad and Android mobile devices plus web browsers

Conversations and content are consistent across devices





## Team Collaboration made easy

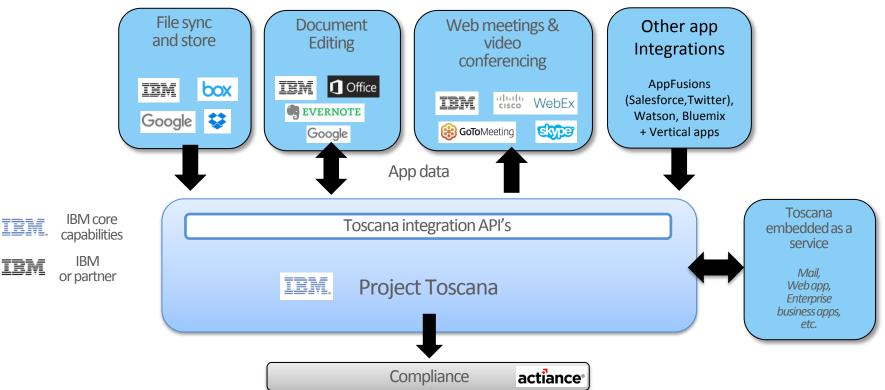


#### **TOSCANA DEMO**



#### Project Toscana Partner Ecosystem Strategy







## Top 5 Take-aways from Connect 2016



- 1. In 2H16, IBM **Notes/Domino.next** featuring e.g. Verse on premise will be released and Domino on Bluemix will bring xPages Applications into the Cloud
- **2. Connections.next** will feature the combined "Landing Page" and the "Action Center" also on mobile devices. In 2H16.
- **3. Project Toscana** will introduce in 2H16 a very new way of jointly and synchronously or asynchronously creation of content but not standalone.
- 4. The in 2H16 expected version of the Cloud-based **Digital Experience** (Portal) will optionally integrate e.g. eCommerce, Marketing solutions and Social.
- **5. Cognitive Collaboration** will add various, very innovative assistance solutions to the services in 2H16 (Calendar/Mail/FAQ)



# Thank You!

Your feedback is important!





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