What's New in IBM Sametime 9

Energize life's work with a simple, rich communications experience
Social, mobile and cloud are transforming the way we interact and communicate with one another
Delivering communications services into the business context better than any other product

IBM Sametime

- Provides core communication services
- Unifies your existing under-utilized, isolated and complicated communications infrastructure into a single experience
- Makes it easy to move from one tool to another based on the task at hand
- Is there where you want it
  - IBM Connections
  - IBM Notes
  - IBM WebSphere Portal
  - Industry solutions
  - Business processes
  - 3rd-party applications
  - Desktop and mobile devices
What's new in: IBM Sametime 9
The leading real-time engagement engine

SIMPLE

SMART

SOCIAL

SECURE

IBM. Sametime. 9

A modern & streamlined user experience

Cutting-edge - High Definition - continuous presence video

Full capabilities on your favorite mobile devices

Deepest integration with the industry-leading social software platform

A simplified product portfolio
New Design

New Video & audio

New Mobile

More Social

Sametime 9

New Meeting design

New Web Client

IBM Sametime

- 100% WEB
- Video & audio
- Social
- Mobile
- NEW licence model
IBM One UI

"Integration by Design"
Ginni Rometty, IBM CEO

“Consistent design yields exponential business value”
Steve Mills, Senior VP

A new user interface design framework devised to drive a consistent and integrated user experience across the IBM software portfolio.
A more intuitive design to get you going with fewer clicks (or taps)

- Quick Find just got better and easier to access!
- Always know how others see you.
- Update your status on Connections and the world will see it on Sametime.
- Access your contacts, meeting rooms, favorite contacts, persistent chat rooms, social broadcasting tools with one click on the navigation ribbon.
- Add a contact any time.
- Access Actions and Preferences through a single menu with one click.
- Easily change your location and status message.
- One-click access to those channels available to you and your selected contact.
- Update your status on Connections and the world will see it on Sametime.
- Quick Find just got better and easier to access!
A new design for Broadcast Communities and Persistent Chat Rooms

Access Actions and Preferences with one click.

A newly redesigned context menu displays only what you need based on where you are.

Quick Find is everywhere.

Everything you need to manage communities and chat rooms is right up front.
A streamlined interface for more efficient interactions

- Always keep track of who you are chatting with.
- Never miss an incoming message even if you're chatting with more than one person at any given time.
- Easily switch from one chat session to another.
- Escalate from a one-to-one chat to a group chat, a voice or video call or a full-fledged meeting with one click.
- Always know who said what and at what time with our new, more expressive chat transcript layout.
- Quick Find is now available on the chat window too!
- Access Actions and Preferences quickly without leaving the chat window.
The IBM Sametime 9 soft phone
More compact, expressive and efficient than any phone

- Access all available channels with one click.
- Use our newly redesigned Photo View to see who's on the call and see who's on mute.
- Switch to the List View for calls with more than six participants without losing any situational awareness during the call.
- Access Actions and Preferences quickly without leaving the call window.
Video chat in IBM Sametime 9
Sleek, practical and beautiful

Access all available channels with one click.

Make your video interactions more productive by changing video feed layouts to fit the purpose of each call.

Access Actions and Preferences quickly without leaving the call window.

Enjoy a larger, frameless video display optimized for the number of people participating in the call.
IBM Sametime 9 meetings
A compact and efficient design with a light footprint

Now with continuous-presence high-definition video out of the box.

Not all meetings are created equal: Select the video layout that best fits the purpose of your meeting!

Manage audio and video feeds to ensure participants have a pleasant experience.
Self-contained yet flexible enough for a full-desktop experience

- Detach individual panels, including video, from the navigation ribbon for a full-desktop meetings experience.
- Always know who’s speaking: Sametime highlights the current speaker’s video feed with a nice light blue frame.
- Sharing your screen? Change your status to Do Not Disturb to prevent disruptions.
- Record your meetings server-side or on your own workstation.
- Change your meeting room settings with one click.
- Keep an eye on your network connection with the new Network Performance tool.
New Packaging
A simpler, easier way to buy and deploy the features you need to succeed as a Social Business.
A functional approach to packaging and pricing

IBM Sametime Communicate
- All you need for one-to-one communication

IBM Sametime Conference
- Easy-to-use Web conferencing

IBM Sametime Complete
- IBM's platform for Social Communications

IBM Sametime Unified Telephony
- Sametime's telephony middleware offering
### The IBM Sametime 9 packaging and pricing model

<table>
<thead>
<tr>
<th><strong>IBM Sametime Communicate</strong></th>
<th><strong>IBM Sametime Conference</strong></th>
<th><strong>IBM Sametime Complete</strong></th>
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<tr>
<td><strong>Rich Presence</strong>&lt;br&gt;• Automated geographic awareness&lt;br&gt;• User alerts and privacy lists</td>
<td><strong>Meetings</strong>&lt;br&gt;• Reservationless, persistent rooms&lt;br&gt;• Multiple rooms per user&lt;br&gt;• Document, screen and application sharing&lt;br&gt;• Integration with IBM Connections Files&lt;br&gt;• Remote control&lt;br&gt;• Polls&lt;br&gt;• Group chat&lt;br&gt;• Meeting minutes and action items&lt;br&gt;• Annotation tools&lt;br&gt;• Server-side recordings&lt;br&gt;• Lecture-mode meetings&lt;br&gt;• Auto-generate activity reports</td>
<td><strong>Communicate + Conference plus:</strong>&lt;br&gt;<strong>For Instant Messaging</strong>&lt;br&gt;• Continuous-presence video calls&lt;br&gt;• Instant screen and application sharing with remote control&lt;br&gt;<strong>For Meetings</strong>&lt;br&gt;• Eclipse-based desktop client&lt;br&gt;• Scheduled Meetings view&lt;br&gt;• Drag-and-drop to invite participants</td>
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<td><strong>Instant Messaging</strong>&lt;br&gt;• Rich-text and emoticons&lt;br&gt;• Offline messaging&lt;br&gt;• Single, multi-file and folder transfer&lt;br&gt;• Screen capture and annotations&lt;br&gt;• Federation with 3rd-party services</td>
<td><strong>Audio, Video and Telephony</strong>&lt;br&gt;• Peer-to-peer voice&lt;br&gt;• Peer-to-peer video&lt;br&gt;• SIP softphone (voice and video)&lt;br&gt;• Bandwidth management (voice and video)</td>
<td><strong>IBM Sametime Unified Telephony</strong>&lt;br&gt;• Telephony middleware&lt;br&gt;• Brings advanced UC capabilities to heterogeneous environments&lt;br&gt;• Intelligent call routing&lt;br&gt;• Requires Communicate or Complete</td>
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<td><strong>Social Tools</strong>&lt;br&gt;• Community announcements&lt;br&gt;• Community chat&lt;br&gt;• Skill Tap&lt;br&gt;• Instant Polls&lt;br&gt;• Persistent chat rooms</td>
<td><strong>Multi-party Voice and Video</strong>&lt;br&gt;• Software MCU and management system&lt;br&gt;• Continuous presence&lt;br&gt;• Dial-out to audio conferencing bridges (requires 3rd-party gateway) and PSTN&lt;br&gt;• H.264 SVC coding technology&lt;br&gt;• Bandwidth management</td>
<td><strong>Clients</strong>&lt;br&gt;• Zero-download browser client&lt;br&gt;• Mobile clients (iOS and Android)&lt;br&gt;• Eclipse-based desktop client</td>
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<td><strong>Audio, Video and Telephony</strong>&lt;br&gt;• Peer-to-peer voice&lt;br&gt;• Peer-to-peer video&lt;br&gt;• SIP softphone (voice and video)</td>
<td><strong>Integration</strong>&lt;br&gt;• Server-side and Web toolkits</td>
<td><strong>Integration</strong>&lt;br&gt;• 3rd-party plug-ins, full-featured SDK&lt;br&gt;• External collaboration included in license</td>
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**IBM Sametime Communicate**
- **Rich Presence**
- **Instant Messaging**
- **Social Tools**
- **Audio, Video and Telephony**
- **Clients**
- **Integration**
- **External collaboration included in license**
The ROI & TCO of Sametime 9 video&audio

Continuous presence = Multiparty video & audio
- No need for costly webconference solutions (1 user = 19€/month)
- No need for costly teleconference (1 hour roaming call = min 15 €)
- Consolidate video infrastructure cost
- Consolidate telephony (a connection to service provider – thats it!)

SVC ;-) = bringing HD video to the enduser
- Sametime with video & audio to the user (in notes, in browser, in tablet..)
- Make phone calls – receive calls – for free
- No need for expensive video roomsystems
- No need for expensive video infrastructure
- Ease integration to video roomsystems – if needed/wanted
In conclusion ...

**Sametime 9 Takeaway**

- New packaging – simpler
- License support for "external"
- Multiparty audio&video – consolidation & ROI
- Deploy – CrayonMeet dedicated cloud or SC4SB
- Audio & video for tablets & smartphones (stay tuned)
- Tight integration with IBM Connections (stay tuned)
Thank you!

- Click to add text